THE MAGAZINE FOR ASIAN MEN ON THEIR WAY TO THE TOP

TAI PAN 大班

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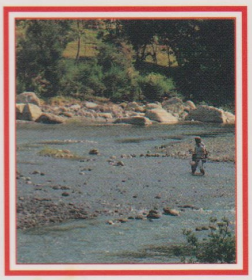
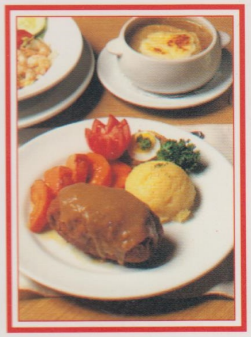
Ismael Mathay Jr



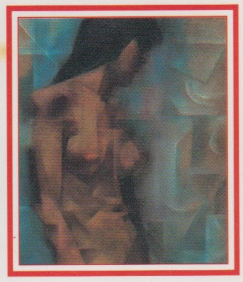
THE BAG-O OF THE RIVER VALLEY

VINTAGE CARS, ANYONE?

A QUIET CAFE NAMED RIZAL



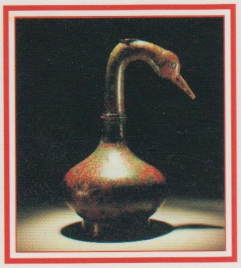




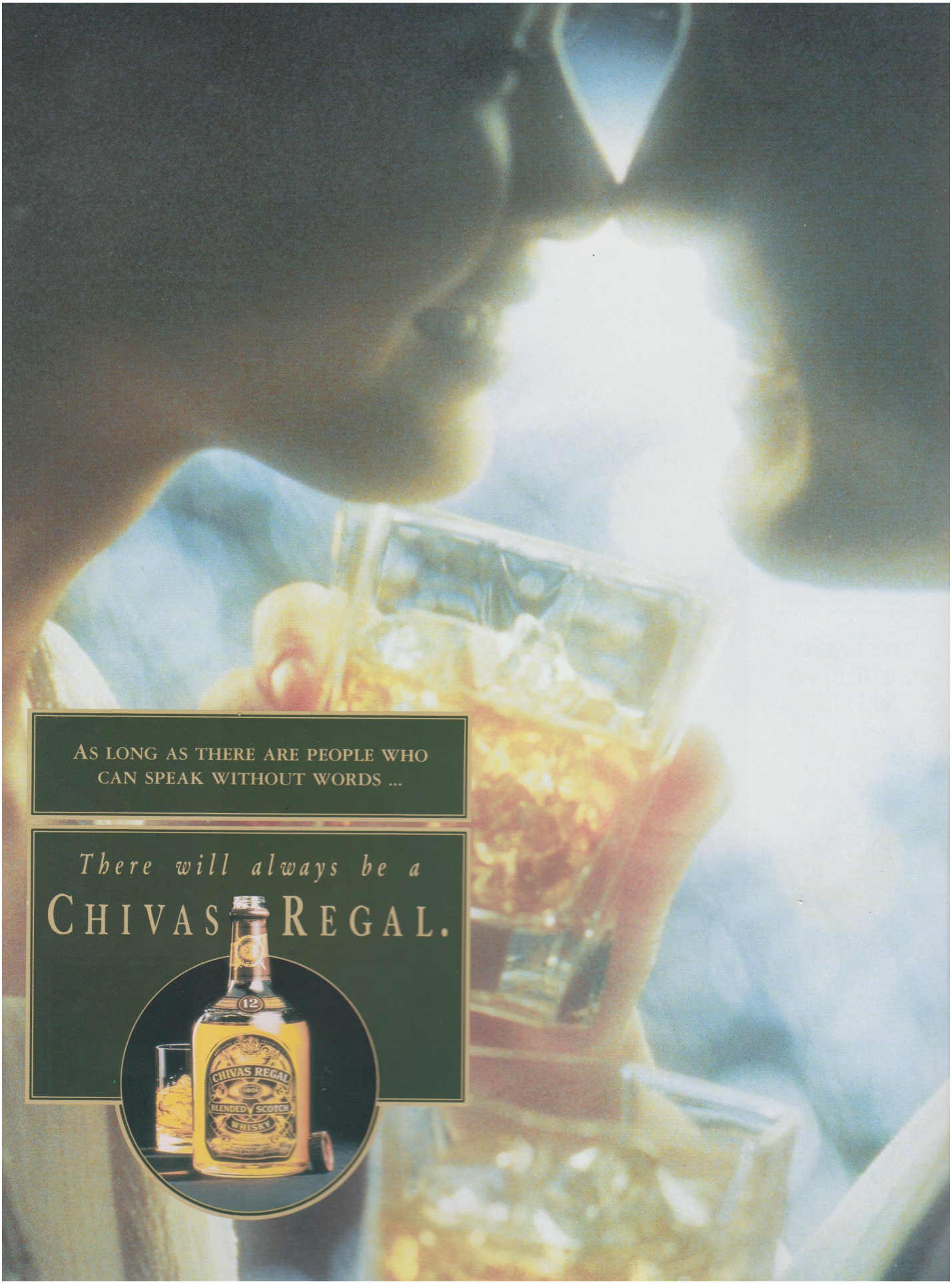
NUDE ISN'T NAKED

PLANET OF STARS

PEOPLE MAKE PHOTOS



TRESORS: BETTER EACH YEAR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Letter from the Editor

MEL MATHAY ON THE GO



Ismael Mathay Jr, known as "Mel" and very seldom by his Christian name, is work personified. Despite a coronary bypass, the mayor of Quezon City (he bucked a formidable political machine and won in a walk in the park) and up to October this year the chairman of the Metro Manila Authority (the coordinating body for common basic services in the area) is up even before dawn, and will probably have done a full day's work even before the first corporate executive in his constituency has drunk his second cup of coffee. What makes Mel go? Karen Galarpe, whose father is one of the councilors in Mel's political party, tagged along for a day in the life of Mel, and promptly got pooped even as her subject was still on the go. .

* * *

Eric Pineda and Ed Salonga are among the country's better known restorers of vintage cars. Like the other masters in that demanding craft, the two have an immense passion for classic cars, and will never take on a restoration job they know they can't give justice to, like the details that truly stamp their work as an art. . .

* * *

Boysie Villavicencio is a man of many faces. His best known face is that of fashion designer and couturier (when a wedding gown is by Boysie, he's right up there fixing this or that even if the bride is already at the altar). There is his face as a horse and dog breeder. A face little known to the public is that of Barong Tagalog maker. As such, he has never gone much for embellishments because, to him, the simplest barong is the most elegant to wear. In fact, he says, he has only barong which he wears over and over again, for they never go out of style. . .

* * *

And finally, here's a letter from Nicolaas K de Lange of Designs Ligna, Inc, whose shop we featured last month: "Your writer Dennis Ladaw misquoted me when he wrote that Designs Ligna uses wood from Northern California. I am very worried about the implications of this, as any person involved in our industry would know that the species we import and use do not come from the western region of the United States. Our cherry, walnut, and hard maple come from the Northern, Central, and Appalachian regions of the United States.

"I would appreciate your correcting this misquotation to prevent my name and reputation from being tarnished by this inaccurate information."

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JOEY VILLADOLID
Photocomposition
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LOCAL HISTORY

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Adrian's Column



MAKING IT I



OURS is by no means a less moral age than ages past, especially when it comes to the relationship between the sexes. But there is a certain debasement in our language that makes us seem less sensitive. This is most evident in the application of the phrase *making it*, which refers both to success, "making it to the top," and to "scoring" with a woman. The blurring of the commercial and sexual context makes love, as our elders knew it, a transaction of modern times. In older, more delicate times, the preferred word was *seduction*.

"Seduction," in the words of the modern expert, F Gonzalez Crussi, "ought to be the subject of perpetual wonderment. Consider the attending circumstances. A man and a woman approach each other. They are, relatively speaking, strangers. To suppose that an affectionate bond already exists between them is to destroy the possibility of seduction."

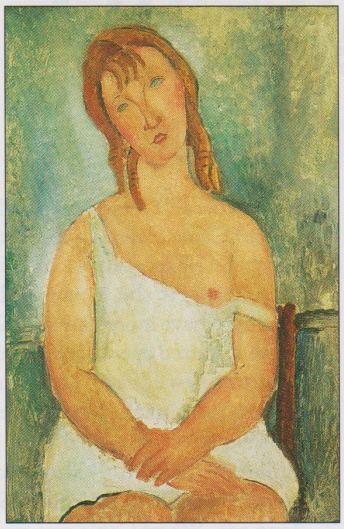
Why this is so? The existence of mutuality of sentiment between the participants speaks of courtship, but not seduction. What raises the possibility of seduction is the attempt of the seducer to alter the consciousness of one another that he or she *is compelled to give herself or himself*.

On the other hand, the motivation of the seducer may "derive from any point of the moral spectrum, from the saintly to the infernal." It could be inspired by the purest love, by conceit, sensuality, revenge, or even love of money. But whatever the motives, the external form of seduction, according to our expert, remains the same. "To fix the attention of the seduced, all seducers must bring the same dialect to bear: declarations, protestations, oaths, shows of devotion, and so on. A purely phenomenological approach is worthless: sincerity and insincerity *appear* the same." For example, the same "line," as we now vulgarly put it, may work with A but may be entirely, useless for B. How many words and phrases can describe a woman's appeal, how may gestures can signify entrancement or even passion? But two persons invoking the same oaths and showing the same signs of the tender affliction will meet reception and resistance according to the object of pursuit.

Phone calls, flowers, gifts, little notes, and tentative physical contact, are the "tools" of the seducer, but they are repelled or accepted without any objective reason. "I did everything you told me," a failed seducer tells his mentor, "but nothing worked with her." The suggestion here is that the "techniques" were ineffective, but the truth is that it is the seducer who had no effect.

Seduction is thus a most peculiar and personal art. Poets since Ovid and the author of the *Kama Sutra* to the contemporary writers of "How To Meet Girls," have been compiling strategies and methods, but while many apply them, only a few are chosen. But nevertheless, various men, from the young to the very old, keep on hoping to discover the key to success. This will be examined next time.

PRESENTING RARE INVESTMENTS THAT APPRECIATE WHILE THEY ARE APPRECIATED.



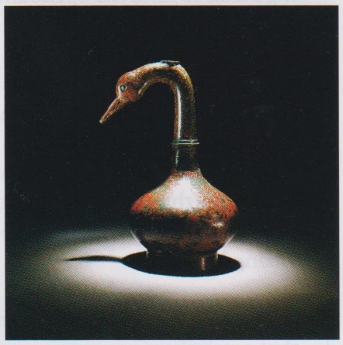
'Jeune femme assise en chemise', Modigliani from Galerie Taménaga, Tokyo



Two Grey Stone Heads, Ananda and Kasyapa – China, early Tang Dynasty, 7th century AD, from Jacques Barrère S.A., Paris



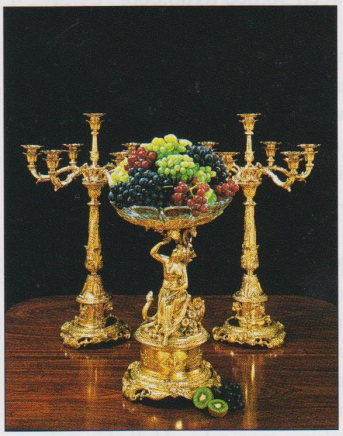
Sapphire and Diamond Brooch from Harry Winston, Geneva



Bronze goose-head, Han Dynasty, 206 BC – 220 AD from Michael Goedhuis, London



'Femme Assise', 1958, Pablo Picasso from Collection DOBE, Zurich



Three piece silver gilt garniture by Robert Garrard, Vict. 1845, from Garrard, London

Today, art isn't just an investment. It is an expression of a person's impeccable taste and fine upbringing. Which is why art aficionados and shrewd investors will be visiting TRESORS 1994 – The International Fine Art And Antiques Fair For Asia, from October 28 to November 2, 1994. TRESORS will feature the collections of over 100 dealers from more than 20 countries at the Singapore World Trade Centre, Harbour Pavilion, Halls 5 & 6. This represents Asia's largest collection of fine art and antiques. So if you're looking for an investment that gives you financial returns and emotional rewards, visit TRESORS 1994. For further information, send a fax on your letterhead to Bradbury (International) Services Pte Ltd at (65) 339-8992 in Singapore. Or fax to (44-21) 355-3455 in the United Kingdom.

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Hong Kong Currents

BY MEL TOBIAS

WHEN IN HONG KONG, GAMBLE

HONG KONG is truly a gambling city, and horse racing is the number one spectator sport. In 1993, Hong Kong's bets amounted to $11 billion for 69 days of racing. This means an average of $160 million a day or $22.9 million per race. And if you're wondering about attendance, the average number of people who passed through the gates of the Hong Kong Jockey Club averaged between 50,000 to 60,000.

* * *

Recently visited China Max, an unusual name for an up-market bistro in Times Square at Causeway Bay. **Taipan**'s friend, longtime Asian resident and hotelier Max Schanallinger. The place is an opulent, magical mish-mash of Oriental and European "things". The east/west cuisine falls under the category of western, Chinese, and Thai. Max would like **Taipan** readers to try China Max's hamburger (served on a focaccia bun with exotic condiments and trimmings), Cheesecake with a Thai secret and the spicy Szechuan Da Chien chicken. The ambience is breathtaking, magical and full of surprises, just like the menu.

* * *

Elisa Chan, now a Canadian landed immigrant and a singing '70s survivor released her English-language album as an alternative to canto-rock. But will her album sell in Hong Kong's closet full of cute boys and girls claiming to be singers? Elisa, though not in the league of retired singer Teresa Carpio and Cantonese diva Anita Mui, has a following which is quite understandable since she's been singing for the past 20 years. At this stage in her career, Elisa seems to be more concerned about passion rather than just cash. Helping her realise her dream are jazz musician Eugene Pao, arranger/composer Chris Babida and Anthony Lun.

* * *

Who's the patron saint of the Hong Kong police? It is not Governor Patten but Kwai



Tai, the god of war and literature. Kwai Tai is a sort of Chinese Robin Hood because he was a champion of the poor during the period of chaos following the decline of the Han Dynasty in 220 AD. He is revered specially by the police, pawnbrokers, merchants, and restaurant owners. His birthday is on the 13th day of the fifth Chinese lunar month.

* * *

Hong Kong is referred to as the cement jungle of the Orient but not many know that forty per cent of the territory's land space is made up of 21 country parks covering 41,320 hectares of land. This means that nearly half of Hong Kong is actually countryside, most of which are still unspoiled. Other trivia: Hong Kong has more than 2,908 species of plants, with 1,791 truly native. That Lantau is twice the size of Hong Kong Island and is the largest of all the outlying islands but has a population of only less than 20,000 when compared to Hong Kong Island's population of over one million.

* * *

Wharf Cable is either confident or confused or panic-stricken. The popularity and success of cable television is still unclear but Wharf Cable claimed that it can get 1,000 new subscribers per day to its $5 billion pay-tv service. At the moment, the company claims to have more han 60,000 subscribers since it started operations in October 1993. There's a new ad campaign to further intensify the recruitment programme. According to sources, a total of 80 per cent or 1.2 million of the territory's homes are expected to receive cable by the end of 1994. Not too long ago, Wharf Cable was granted a $900 million bridging credit facility with six leading banks to fund the operation and capital expenditure.

* * *

On the non-entertainment side of Wharf is the Shekou port project which was announced by Wharf (Holdings) Ltd's new chairman Gonzaga Li. The four-berth port project has the capacity of about one million 20-foot containers per year. Shekou is in Guangdong.

* * *

China's President Jiang Zemin stressed that patriotism is essential for maintaining stability in Hong Kong in the transitional period and has warned that direct confrontation could cost the territory its future. To love China and Hong Kong were key matters. And it was especially important to love China to effect a smooth transfer.

* * *

Regal International, Hong Kong's second largest hotel operator, is expanding in Southeast Asia, notably in Vietnam. It will open a four-star hotel in Hanoi and is planning a chain of three-star hotels to be placed in the fast-developing countries of Asia. The three Regal Hotels in Hong Kong boast an average occupancy of 91.2 per cent, which is above the industry average.

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CHINESE VIPS AT THE SHERATON

OFFICIALS of the 1994 2nd China Machinery Trade Fair chose the Century Park Sheraton Manila as their residence and venue of a press conference on the recently concluded China Trade Fair. In photo are Arlene Abiera, public relations manager; Wang Guaizi, president of China Machine International Corporation; Bobby Carpio, Sheraton general manager; Yang Hongniam, vice-president of China National Machinery Equipment Corporation; and Anthony Que, president of Sinofil Philippines Inc.

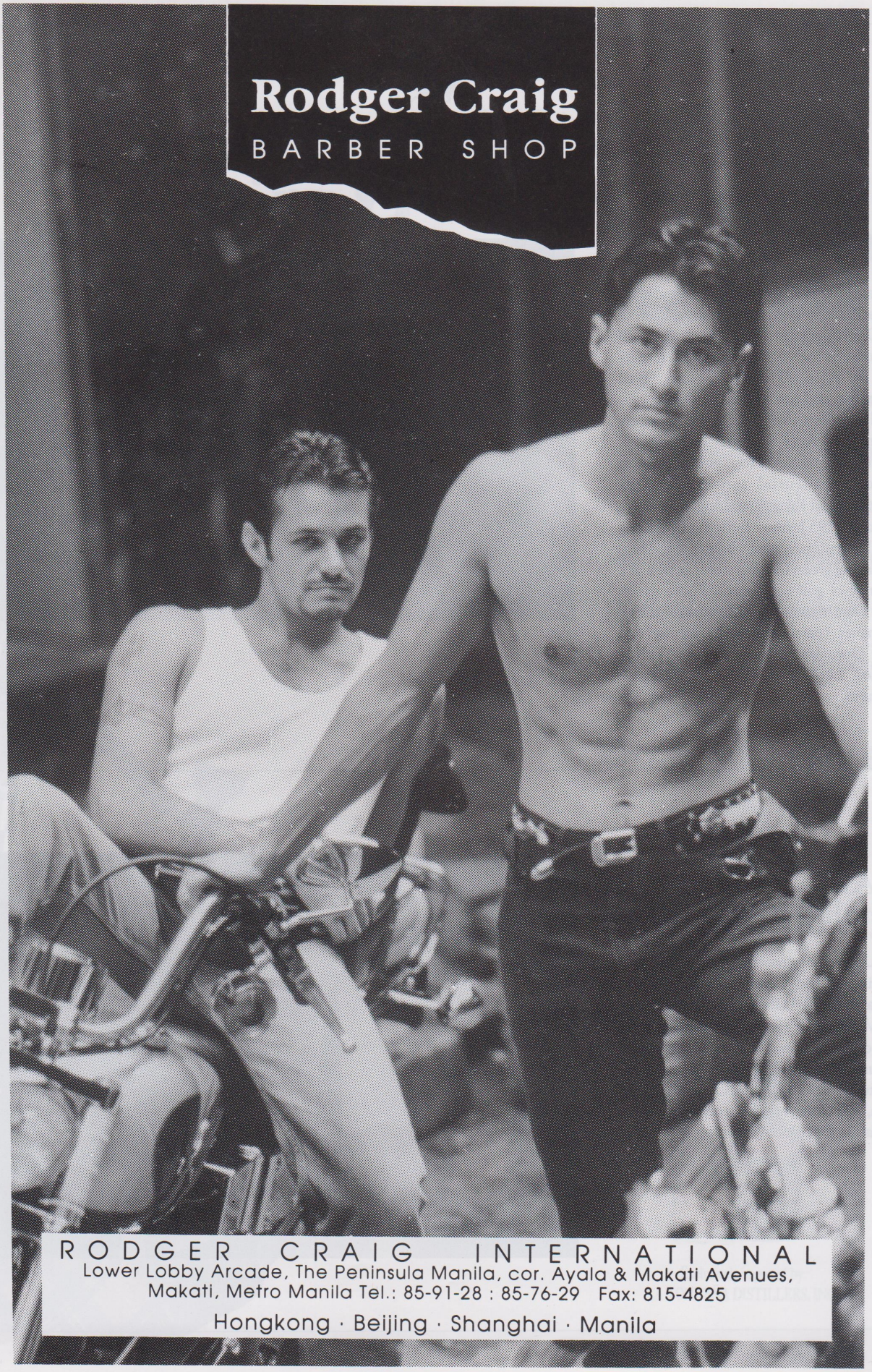


PBA turns to golf

PLAYERS and officials of the Philippine Basketball Association took time off from the basketball court for a round of golf in the recently-concluded PBA All-Star Golf Tournament at the Orchard Golf and Country Club. The tourney, sponsored by Holiday Inn Manila, was held to celebrate the league's 20th year.

In photo are Ronnie Nathanielsz, vice-president of Vintage Enterprises Inc; Emilio 'Jun' Bernardino Jr, PBA commissioner; Wilfred Uytengzu, PBA chairman; Joy de Mesa, sales and marketing manager of Holiday Inn Manila; Judith Los Baños, assistant public relations manager of Holiday Inn Manila; Enrique Velez, president of Vintage Enterprises, and Jojo Lastimosa of the Alaska team.

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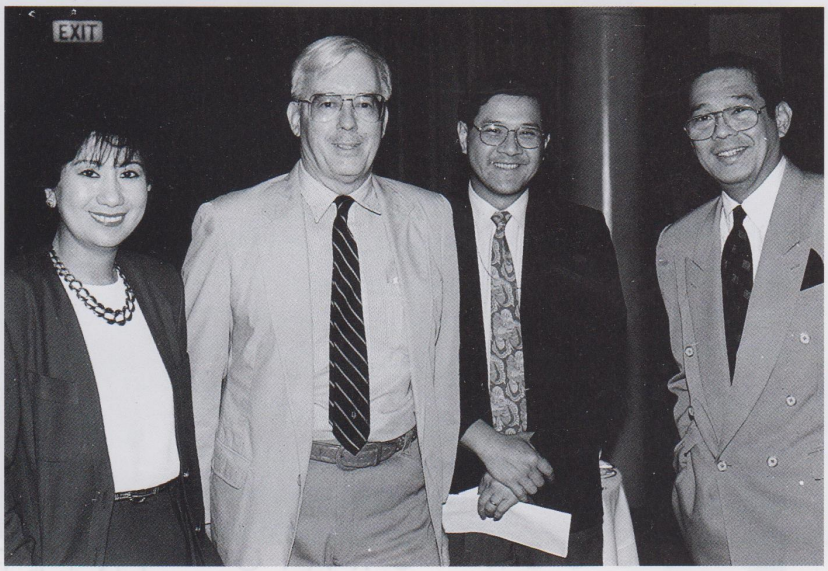
The Golf Specialist

BIG names in golf, entertainment, and business gathered at the recent inauguration of The Golf Specialist, the biggest pro golf warehouse in the country and the first of its kind in Asia. Thirdy Escano, Ball Dominguez, and actor Richard Gomez welcomed the guests, like PAL Chairman Sonny Dominguez, Atty Cecille Hechanova, Antonio Lagdameo, top golfer Ramon Brobio, presidential son-in-law Alex Sembrano, and King Sumulong. The shop, located at 2295 Jannov Building II, Pasong Tamo Extension, Makati, boasts of the biggest putting green inside a store, as well as a full range of golf equipment. Photo shows Sonny Dominguez, Karen Dominguez, Ball Dominguez (partly hidden), Connie and Jimmy Gonzales, Richard Gomez, Thirdy Escano, Leo Dominguez, and Alex Sembrano.



Adieu to a US embassy official

THE US embassy recently hosted farewell gathering at the Century Park Sheraton Manila for Mr Ted Gong, chief of the Immigrant Visa Branch. Ted gained many friends in the diplomatic and corporate circles and will surely be missed. At the party were Tonette Ibe of SGV, Consul General Charles Brown, Ted Gong, and Century Park Sheraton Manila GM Bobby Carpio.



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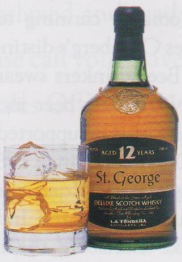

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Golfing at The Manila Hotel

THE Manila Hotel recently launched its Par T Golf Simulator at the Bay Club. This state-of-the-art technological innovation offers hotel guests and Bay and Golf Club members the most life-like simulation indoors of outdoor golf. At the opening were Angela Ramos-Jones, Manila Hotel GM Miguel Cerqueda, First Lady Amelita Ramos, Congressman Eduardo Ermita, and Manila Hotel President and CEO Cesar Sarino.



ADVERTORIAL

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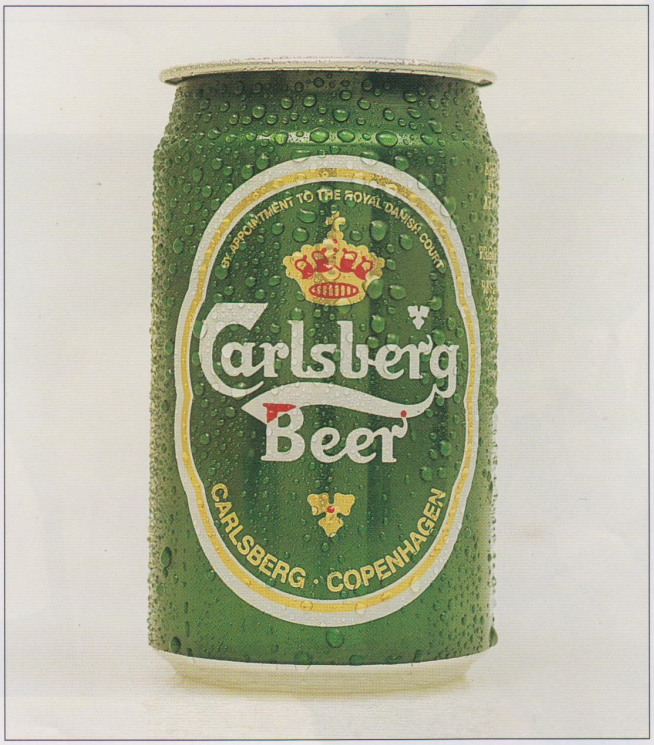

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Thai

A DAY IN THE LIFE OF MEL

BY KAREN GALARPE
PHOTOS BY PARADIGM VISIONS



THE first thing you notice upon entering his office is the blasting air conditioner. "Does he like his aircon that way?" "Yes!" the three members of his staff say in startling unison. "You'd always find use for a jacket here."

Ismael "Mel" Mathay Jr, mayor of Quezon City and chairman of the Metropolitan Manila Authority, the man whose office it was, wasn't around yet. While waiting, I quizzed his staff. When was the last time he got mad? Two years ago when his two-year-old granddaughter drowned in a swimming pool at home. What's his favourite food? Japanese. And food from Mario's. He loves to eat. Is he bossy? No. Some other department heads are more arrogant than him. Does he smoke? Does he drink? No. Only Diet Coke. Always.

He is said to kid around with people he knows. With his constituents, he smiles a lot, even when they ask him for financial assistance. Right after the 7:45 Monday morning flag ceremony, he sits down for People's Hour (it should really be renamed People's Morning since it takes up the whole morning) and talks to each person who seeks him out. These people have diverse needs: a job, streamer for the town fiesta, a deep well, a marriage contract, and the like. Through it all, he manages to smile. He has to, he later confesses. He's had a quadruple



Mathay oversees a city and a metropolis 24 hours a day, 365 days a year.

bypass already. A happy disposition is needed for a longer life.

By the time he came in, I already had an insight as to what kind of man Mel Mathay is. But who is he, really, behind the public persona?

"Well I've been involved in the Quezon City and Metro Manila governments for the past 28 years. I was in the Batasang Pambansa, vice governor of Metro Manila Commission, congressman after EDSA, now mayor of Quezon City and on my third term as chairman of the Metropolitan Manila Authority."

Obviously, he merges his public life with his private one, whatever little of the latter there is. Most of his time is spent trying to create a healthy economic climate for growth and development in Quezon City and Metro Manila. "I don't count the number of days in a month, nor do I look at days from Monday to Sunday." Overseeing a city and a metropolis composed of several cities and towns is a 24-hour job 365 days a year.

The job is a tall order for a man who is 62 years old. But Mel Mathay says he can do it because he really loves the work. "Otherwise," he says, "I don't think I can sustain such a schedule which includes four to six speaking engagements a day, traffic inspection as early as six in the morning, and dialogues with barangay and community people."

Politics and public service runs in Mel Mathay's blood. His father, Ismael Mathay Sr, was a budget commissioner in the Osmeña cabinet. He was among those with General Douglas MacArthur and the American forces in the Leyte Landing. When President Sergio Osmeña got sick, he was appointed Officer-in-Charge of the Philippine government and went with the landing party in Lingayen. And together with the American forces, the elder Mathay went to Manila to liberate the city.

Hard work is Mel's legacy from his father. The elder Mathay rose from the ranks, from being janitor and messenger of the Insular Audit (predecessor of the Commission on Audit), to become the last head of the General Auditing Office before this became the Commission on Audit, of which he was also the first chairman. Incidentally, he was the Philippine Law School classmate (1924) of Narciso Ramos, father of President Fidel Ramos.

"My father wanted us to get the best education," Mel said. His eldest son and child, Ponciano, went to UP College of Law and took a master's degree in law at Yale. Mel, the next child, finished economics in UP and law in San Beda College. Simplicio finished accountancy, while Antonio is an accountant-lawyer.



Traffic inspection at 6 am is part of his routine.



Ismael Mathay, Sr. (standing, second from left) with President Manuel Quezon (seated in front)

The notion of hard work was also expected of Mel even when he was young. He helped out in the family business, a grocery named P Austria Supermarket in the middle class district of Sampaloc. "Price monitoring is nothing new to me," he laughs, "and the different cuts of pork are all too familiar." He says the experience helped him a lot when he was vice-governor in meeting the demands of the urban poor for basic commodities. "I pushed for the rolling stores. I had first-hand knowledge of how to do it," referring to those government-subsidised stores-on-wheels selling basic commodities at lower-than-market prices to the urban poor.

He was one of the seven incorporators, together with the Ayalas, of food conglomerate Purefoods Corporation. He headed it as president for four years. His first foray into politics was when he ran for vice-mayor of Quezon City, being the running mate of



"We should refocus our sights as to what Quezon City should really be," he said.



With Defence Secretary Renato de Villa and President Fidel Ramos

then vice-mayor Vicente Novales. "But we lost that election," he said.

After that he was invited by the Ysmael Group of Companies to head Capitol Motors Corporation, which was engaged in the assembly of Fiat cars. Baby Ysmael introduced him to then Senate President Ferdinand Marcos. When Marcos became president, Marcos himself asked Mathay to run as vice-mayor of Quezon City as running mate of Mayor Norberto Amoranto.

From then on, politics has become second nature to him, a way of life.

Of all the positions he has had, though, the most challenging and demanding is the one that he occupies now. Quezon City, sprawling over 15,000 hectares and home to almost 1.6 million people, is a monster even to the best of administrators. Add to that the whole of Metro Manila and its population of almost nine million, and one begins to wonder why Mel Mathay is still on his feet.

The three main problems of Quezon City and Metro Manila are garbage, traffic, and squatters.

Quezon City alone generates 1,310 tons of garbage a day. Metro Manila's daily garbage output is 6,000 tons. Quezon City's garbage is dumped in Payatas, the closure of which is long overdue. Metro Manila's is dumped in the San Mateo and Carmona landfills, and in open dumpsites in Catmon, Malabon, and in Pinagbuhatan, Pasig.

"Garbage collection and waste disposal represents one of the major challenges in highly-urbanised centres worldwide," the mayor said. "Hong Kong is now on its third phase of constructing its mega-sanitary landfill which can accommodate 6,000 tons of garbage."

To address the problem, Mathay says the solution has to be a combination of infrastructure (e.g., putting up more landfills) and educating the public on the three R's of waste management: reduce, recycle, and reuse. Mass information is currently being disseminated through all public elementary and high schools.

Traffic is another problem becoming more and more horrendous each day. Metro Manila's population currently stands at 8.5 million people. The vehicles in Metro Manila number more than a million. The situation is such that the major roads like EDSA or Epifanio De Los Santos Avenue, which runs from Pasay to Kalookan City, traversing Makati, Mandaluyong, San Juan, and



A light moment with House Speaker Jose de Venecia and Senator Raul Roco



Even garbage is a problem Mathay addresses.

Quezon City, is so congested that vehicles crawl at 5 km/hour during rush hours.

Mathay is looking forward to early completion of at least a portion of the C-5 road project which will run from South Superhighway in Makati to Libis in Quezon City." The project should have been completed eight years ago. Other road projects planned years ago will also be pushed, such as the C-3 Inner EDSA project, connecting Shaw Boulevard in Mandaluyong and 5th Avenue in Kalookan, by way of Araneta Avenue in Quezon City.

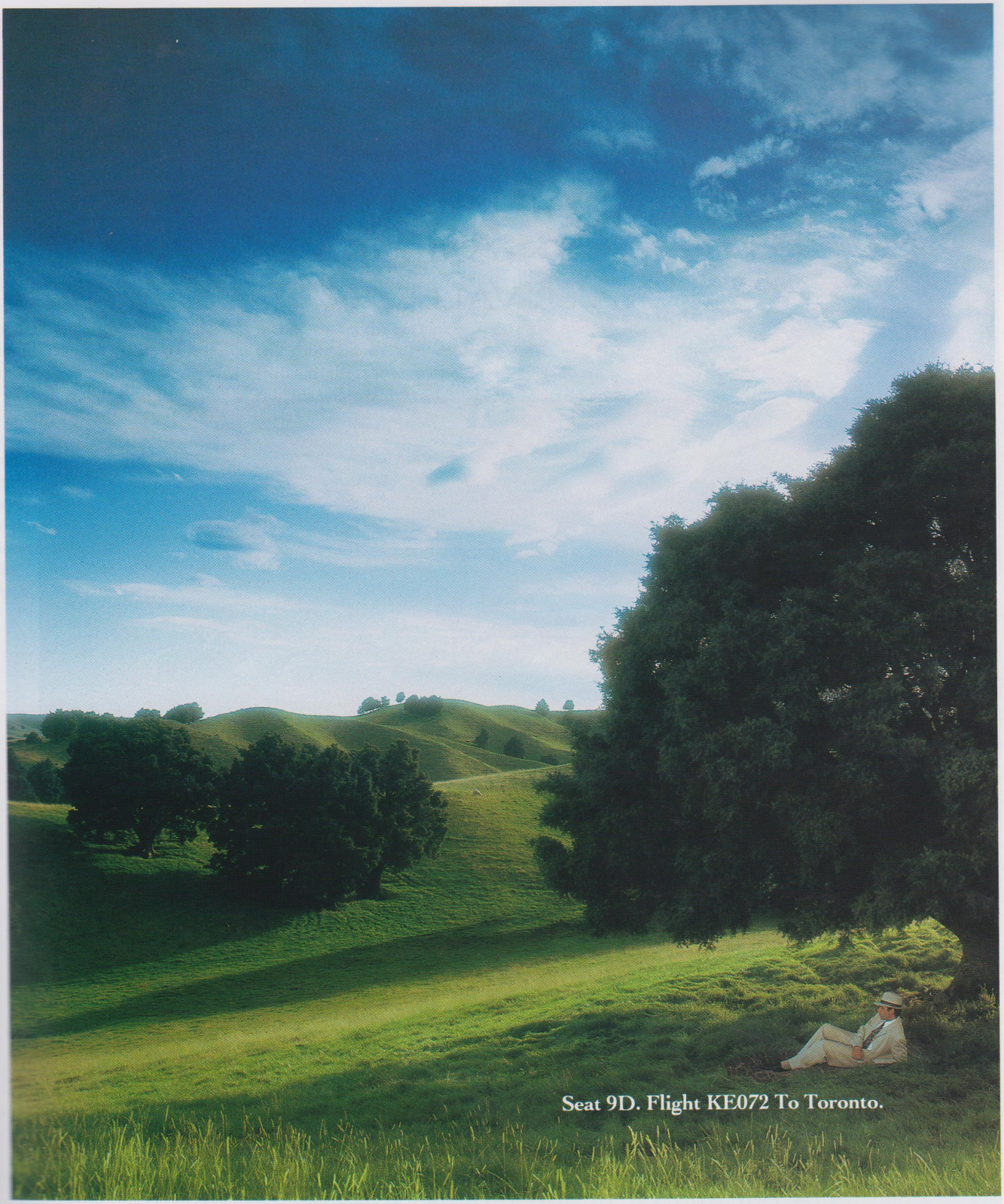
And the squatters. Quezon City has the biggest share of them because of its land area. "One must accept the fact that Metro Manila continues to be a magnet for people of the countryside, because of the economic opportunities available," Mathay said. Aside from campaigning for countryside development, he is pushing for the immediate implementation of the government project for mass housing, such as a medium-rise condominium in Payatas, Quezon City for the urban poor.

"We should refocus our sights as to what Quezon City should really be," he said. Quezon City, he said, was created to arrest the deterioration of Manila. Former president Manuel Quezon envisioned Quezon City as a "working man's paradise," a place where everyone can have a house and lot of his own and live in peace and comfort.

He is looking forward to developing the 53-hectare North Triangle area (bordered by EDSA, North Avenue, and Quezon Avenue in Quezon City) before the year 2000, into a financial centre. The National Housing Authority, the government body owning the lot, has started bidding out the property.

"I want Metro Manila to be a flagship region, a show window of progress to the world," he mused. His vision calls for urban renewal in all aspects.

A congressman has been waiting in his office all throughout the interview. It's 7 pm and it's time to go to the wake of a Quezon City barangay captain. Life goes on, and work continues for Mel Mathay.



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Travel Memo

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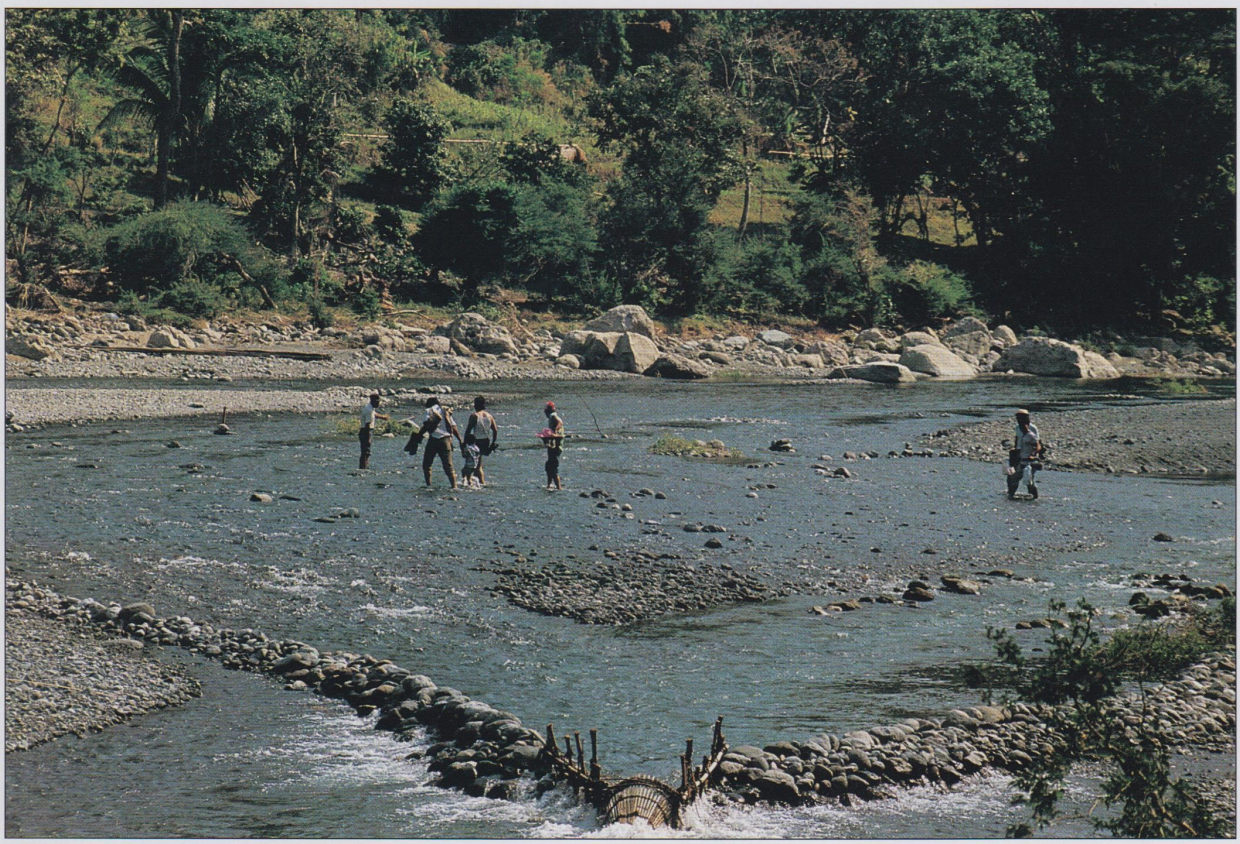
THE BAKUN-AMBURAYAN RIVER VALLEYS



"Bakun River", Anaao, Ilocos Sur

The Bakun and Amburayan rivers flow from their Cordillera headwaters in Northern Benguet till they meet at border of Ilocos Sur and La Union provinces, then flow into the China Sea. The valleys of these rivers are inhabited by a Kankanaey-Iloko cultural community called Bag-o.

DAYBREAK. The jeep that brought you up the steep road from nearby Sudipen town in La Union comes to a gentle halt atop Mt Banaa. Shafts of pastel light burst silently from behind the toothed peaks of Tenglawan, the mountain you see on the edge of the Cordillera. (The gods now live on this mountain, Sati Baltazar tells you, because they left Mt Kabunian on the east after it was deforested.) And the more distant peaks glow as if touched by a gentle fire.

Below you, lost still in the blue haze of morning mist are the Ilocos Sur towns of Alilem and its barangays on the banks of the Bakun River, and Sugpon on that of the Amburayan. Not visible yet but certainly there down below to your right along the La Union banks of the Amburayan are the Sudipen barangays of Op-oplas, Porporiket, and Duplas.

The air's scent is of fresh leaves, and intenser light makes lusty green the dark shapes of trees and shrubs. With some discomfort you get driven down to the river's edge, and then you're sailing over the river flood.

You note those pendulous paraphernalia against the windshield. "The ignition coil," says the driver. "And that's the fuel hose from the gas tank on the roof. So we can drive through the water without conking out in midstream."

Though the sun has not touched the valley yet, the mist is gone to reveal the unusual breadth of this river bed. The boulders carelessly strewn, and the carcasses of mangled trees, their roots tangled in space tell of a savage flood that ravaged these valleys not too far back.



"Jeepney", Bakun River, Anaao, Ilocos Sur



"Tree", Nailongan, Ilocos Sur

The concrete post of a hanging bridge ("Still unfinished when the flood came," the driver says.) just a slant on the sand, part of its steel cable wandering off into nowhere.

You stop and feel with your bare feet the cool clean sand. You feel just a hint of the dew, and the sand sticks to your feet. You look upstream, then downstream; either way infinity is defined by mountains and the vast expanse of the river bed. Imagine the flood fifty feet deep and rushing by at about fifty kilometres per hour here on this straight stretch!

Safeground is Alilem town. To the left is the schoolhouse, the ubiquitous feature and symbol you can expect to find even in distant places as this. To your right are houses not unlike those in Sudipen, bamboo and all. *Lakay* Andres Budeng and *Baket* Engracia Sang-et live here. They carry a rich tradition of oral literature. They sing of the gentle Allusan who came from the downstream region to find a wife among the women washing clothes along the river till he found the lovely Bago girl at her window in the village of Bangan. And of Dagdagimuyo, the industrious farmer whose crops the bakes (monkeys) always stole till he lured them, got them drunk, and set the house on fire to kill them. All monkeys could thus have ended had not a pregnant one escaped!

Your next stop is barangay Anaao further inland. On your way you come to the edge of Alilem to launch your jeep again into the river. To your right downstream is a line of laundry women along the river. Allusan may well be on his way up this river again to find a bride.

Note the crystal cleanness of the water here; sweet even from its looks, straight out of the arteries of earth. You are suddenly thirsty. This hidden land has begun to charm you with its two essential elements of stone and water, of hardness and crystal-



Amlongan, Alilem, Ilocos Sur



Anaao, Ilocos Sur

line clarity. It reminds you of diamond, tough as it is luciferal.

This valley is blessed with the gifts of light: the shafts of radiance which race across the valley from the rising sun, and the sparkling, cascading streams of water over immortal stones.

But if this place be diamond, it is uncut. You drive through trails in and out of farmlands, through sugarcane fields. And when you are finally off these non-roads, you're back in the river once more.

You drop in for breakfast in Anaao, at the roomy home of the Baltazars. The bamboo houses here are distinctive. Their thatched roofs of cogon have warmth and strength about them. Yet you know that these are going to be the last generation of their kind. The recent flood has piled tons of river sand, and the hollow block has come. Thousands of blocks you see piled in layers by the river right where the sand is. "Bamboo is so vulnerable to termites," an old man explains.

The soil here is fertile, but only where floods have not eroded it. The corn is green and the vegetables are just verdant. The beans, too, and the tobacco patches. A man with baskets of ripening bananas balanced on a wooden shoulder beam passes by. Up the mountain sides on both banks of the river bananas grow for men and wild monkeys in the valley.

You walk a kilometre upstream from Anaao to a picnic by the river. Sati and his friends had gone ahead to gather the shrimp and fish traps. And when you arrive at a shady bank by which the river flows more sparklingly than ever, you dig a small well and watch the bubbling spring fill with sweet clean water. You cup a large leaf and drink.

Your gang has brought bottled soft drinks from the barangay store, and water in plastic bottles. But you should drink from the well. It's a gift from the Gran Cordillera. It'll put you in touch with the soul



"Young Girls", Porporiket, Sudipen, La Union

of the sacred mountains. And then you feast on freshly boiled shrimps and fish. With steaming boiled upland rice, you have a king's meal, while perched on a large stone.

Then a jeep comes roaring up the river bed loaded to the roof with passengers making excited noises as they sway precariously while the vehicle bounces over the stones and splashes through the stream. "That's on its way to Amilongan up river," someone says. Amilongan is the last barrio of Alilem town. It borders on the northwest end of Benguet, the town of Bakun. Till the latest flood, motor vehicles could not reach this frontier. But the flood leveled the river bed, and jeeps now reach this far.

Old men of Amilongan speak of ancient rites and customs in the past tense. But *Lakay* Arsenio Ligod still tells of Annusan and his beloved Bangan, the romance of the man from the sunrise region (*beskaan*), and the lady of the sunset land (*dapnisan*). They sing their legends in Kankanaey, but some insist that they be sung in Ilokano "so that these guests will understand it better."

Barangay Captain Salvador Lupinna is a most hospitable man. He takes you in his house and gets a young pig butchered for you. "It is too much," you protest. And he tells you, you are his guest.

Here, they weave many baskets, basket-traps, container baskets, transport baskets, storage baskets, winnowing baskets. The bamboo grows lush here. This is what they make into baskets. It is also the stuff of which much of their houses are made.

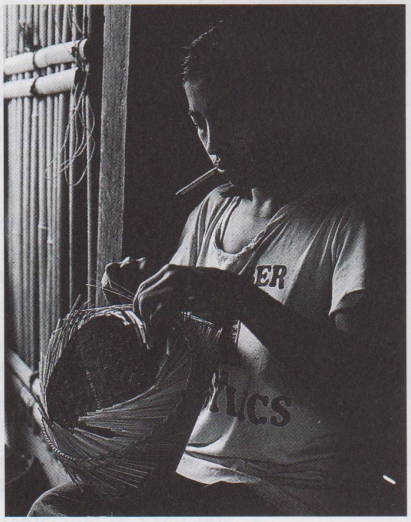
Even in this hinterland, however, the bottled cola and beer arrived ahead of the motor vehicle. You wonder about what happened to good old reliable water of young coconut.

And you get addressed as "doctor" of something. An old lady seeks you out and tells you timidly that you could give some medicament to her husband who has a painful case of rheumatism. Then you realise it is not a PhD. they need out here but a medical mission.

From here you retrace your wheel tracks to the fork of the Bakun and Amburayan. Then go upstream through this wild river bed till you come to Barangay Porporiket. Meet here another generous man Barangay Captain Valentin Enamag. He'd send for the best local folk poet, *Lakay* Canuto Bayang. And he comes to sing his rich repertory of ballads: of the naughty Annagud who seduced an Igorot with the help of Putot, her tailless pet pig; of the lovely Senas who was beheaded by the *naranggas nga Igorot* (fierce mountaineers), and how she was brought back to life by a folk medic who couldn't cure himself; of Indayuan, the lovely daughter of a founding father of the town of Sugpon; of the handsome hunter Gumatan, with whom an enchanted frog falls in love.

You listen attentively to their delightful ballads. And as you climb the road up Mt Banaa again at sunset, look back at the darkening landscapes once more. But you have seen also the soulscapes of the Bago people, inscapes of sober love for freedom, of romantic involvements, of humour and love for life, of hardihood uncowed by neither the husbandry or stinginess of nature, nor the violence of floods. Even the government has not been generous. They still have dire need of roads and other services. But they survive as only they know how, the way their ancestors lived in freedom and dignity even before governments came into their lives.

Life in the Bakun and Amburayan river valleys is an uncut diamond of a gem. Cutting facets will surely trim it, but the gain will be in brilliance and sparkle. This people who live on the river world between the sunrise mountains and the sunset sea as their poets say, have the hardiness of stone and the limpid quality of their rivers.

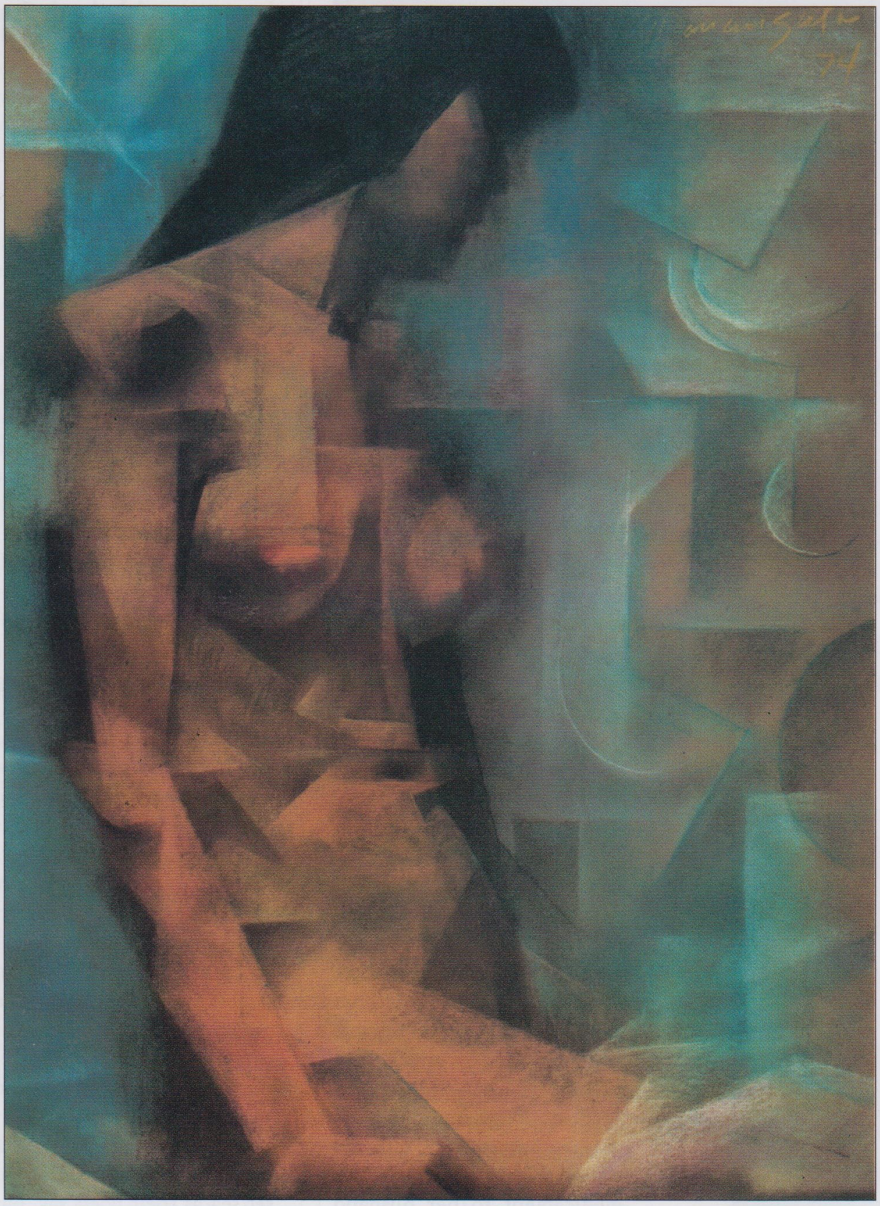


"Women weaving basket", Amilongan, Alilem, Ilocos Sur

The Collector

BY ROD. PARAS-PEREZ
PHOTOS BY ANNAMEE GUTIERREZ

THE ETERNAL NUDE



Manansala '74
"Female Nude"

THE nude may not be too visible in contemporary art nowadays but it is still the eternal subject for many artists. The nude may be seen with Sir Kenneth Clark's fine distinction, as something quite different from the naked, something that unabashedly proclaims pure form. But for many artists, it is still the theme that can reveal many things.

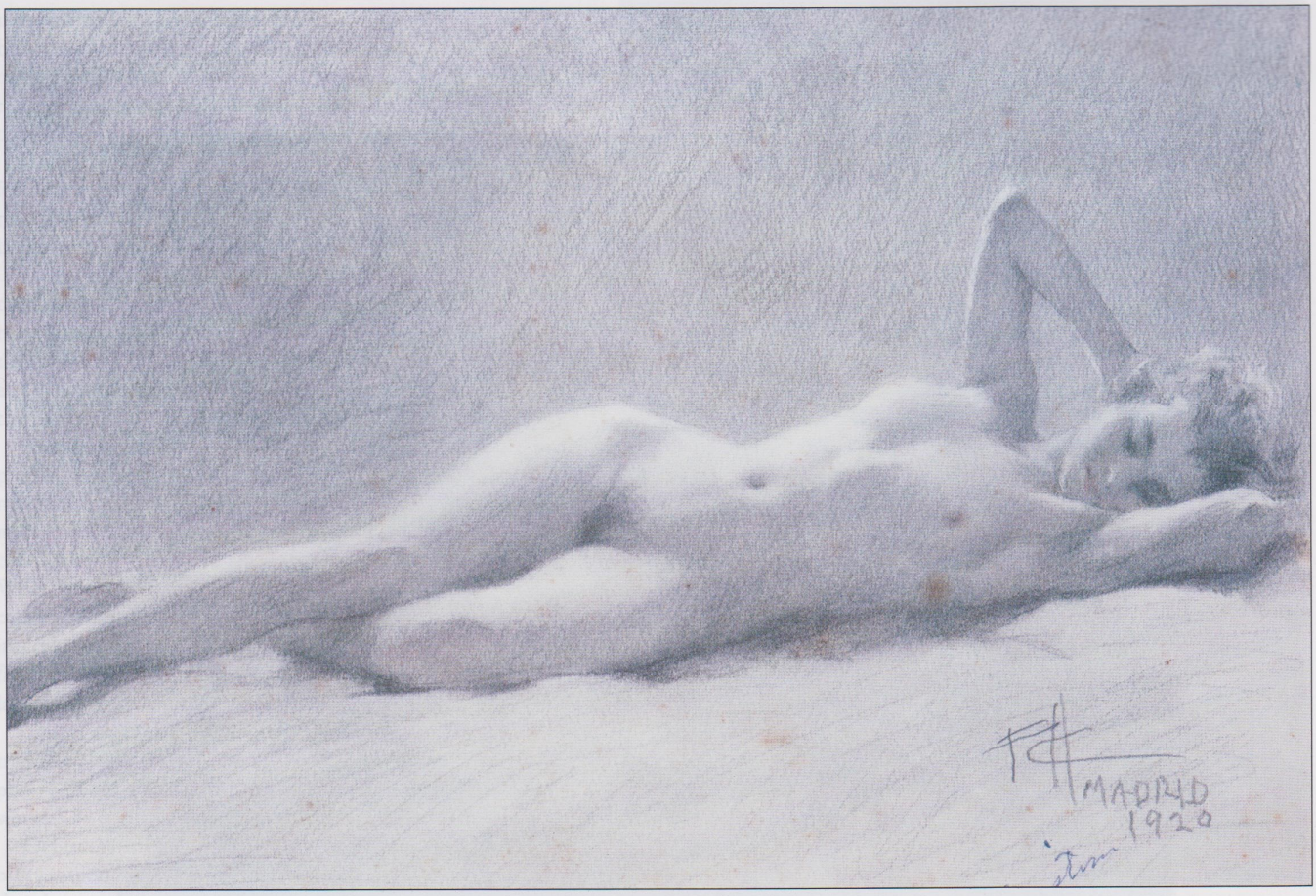
The Ancients made the nude the equivalent of truth, of eternal verity, presumably because draperies or any attire would be all too vulnerable to the shifting whims of fashions, leaving only the body underneath as the sole constant.

Greek Goddesses, like the Venus de Milo, are thus almost always in the nude or partially nude, so that they may attain a touch of eternity. The Venus de Milo and the other gods and goddesses within the Greco-Roman pantheon may of course be a little too hefty for contemporary eyes but enough constancy is still there to reify the viewpoint.

Even heroes and heroines whose deeds need to be remembered for all times used to be portrayed in the nude. Or even biblical characters, as in Michelangelo's Sistine Chapel. Or in costumes like those of ancient Greece or Rome, because like Latin which is a dead tongue, those costumes belonging to a culture long past are not likely to change much.

These too have acquired the aura of eternity.

Before World War II, genre masters like Fernando C Amorsolo often painted the nude in the guise of a village lass bathing in a stream, thus reinforcing the idea of honesty and sincerity presumably inherent among rural folks. Or as a maiden in a prehispanic scene, someone both innocent and pure, thus amplifying the romantic notion of the Noble Savage.



Moreover, it is in some rare drawings of the nude of the female figure especially doing nothing but sit, recline, etcetera, where someone like Amorsolo led contemplation of the nude as a matter of pure form. The nude as a symphony of gently defined lights and darks. The nude as an interplay of concealment and revelation.

The idea of the nude as pure form, unburdened by connotations such as truth, honesty, innocence or whatever, came about rather strongly, among the post-WW II modernist painters who wanted to rid painting of its literary baggage. Even the Women Series of De Kooning, the foremost exponent of Abstract Expressionism, emphasised the formal factuality of pigment; how it raced across the canvas, how it was caressingly applied, or how it revealed the feelings of the artist not through the image but through the gesture — the dripped, the slashed or the gently dubbed pigment. Meaning was in the gesture of painting, no longer in the image in the painting.

Yet only the imagery-charged paintings of modernist artists like Manansala can clearly underscore the highly formalist mindframe of the new sensibility. Manansala's nudes may still sit or recline or even do



Above, Amorsolo 1920/ Reclining "Spanish Nude"

Left, Amorsolo: "Española"



Manansala '75
"Seated Nude"

movements with genre looks, but these will be motions or movements which have become purely gestural. No more movements to carry this or that chore: only movements or repose to reveal form, a variety of forms.

The nude continued as a point of interest for artists but only as a source of endlessly ramified forms. Of shapes and volumes seen in abstraction.

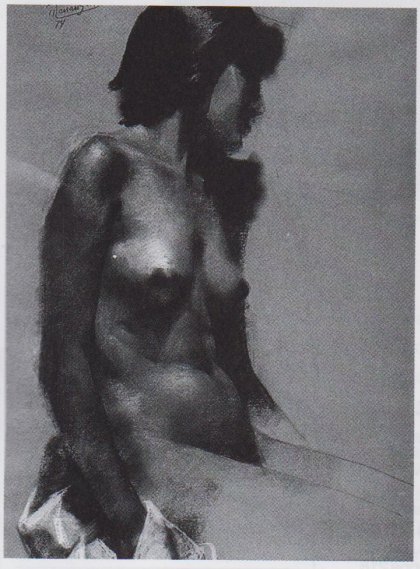
Other artists may inject many things on the nude and these certainly can eloquently reveal not only the artist's thoughts, but also that of the audience or onlooker. But in the end it is the nude as pure form which give to the painting its enduring validity.

Manansala may paint the nude seated, in profile, three-quarters or frontally. It does not matter. Sometimes it may not even matter whether the model is a young innocent girl or a jaded and worn-out woman. What matters is that he gets to see, to comprehend, the complex interlocking and interplay of forms. Of triangular shapes defined or subtly effaced. Of volumes articulated.

This is why Manansala, so well versed in traditional painting, found it easy to transpose some of his nudes into Cubist-inflected works.

Cubism is after all an approach or sensibility responding to the basic form beneath the changing facets of the seen image: the culling of the fundamental, constant form from among all the transient elements.

And that is part of what makes the nude eternal.



Manansala '74
"Female Nude"

Manansala '79
"Seated Nude"



Manansala '76
"Female Nude"



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TRESORS '94: SHOWCASE OF FINE ART AND ANTIQUES



A masterpiece from Harry Winston: the Trump Tiara made of 325 marquise, round and pear-shaped diamonds. At the centre is a 20-carat D-flawless pear-shaped diamond.

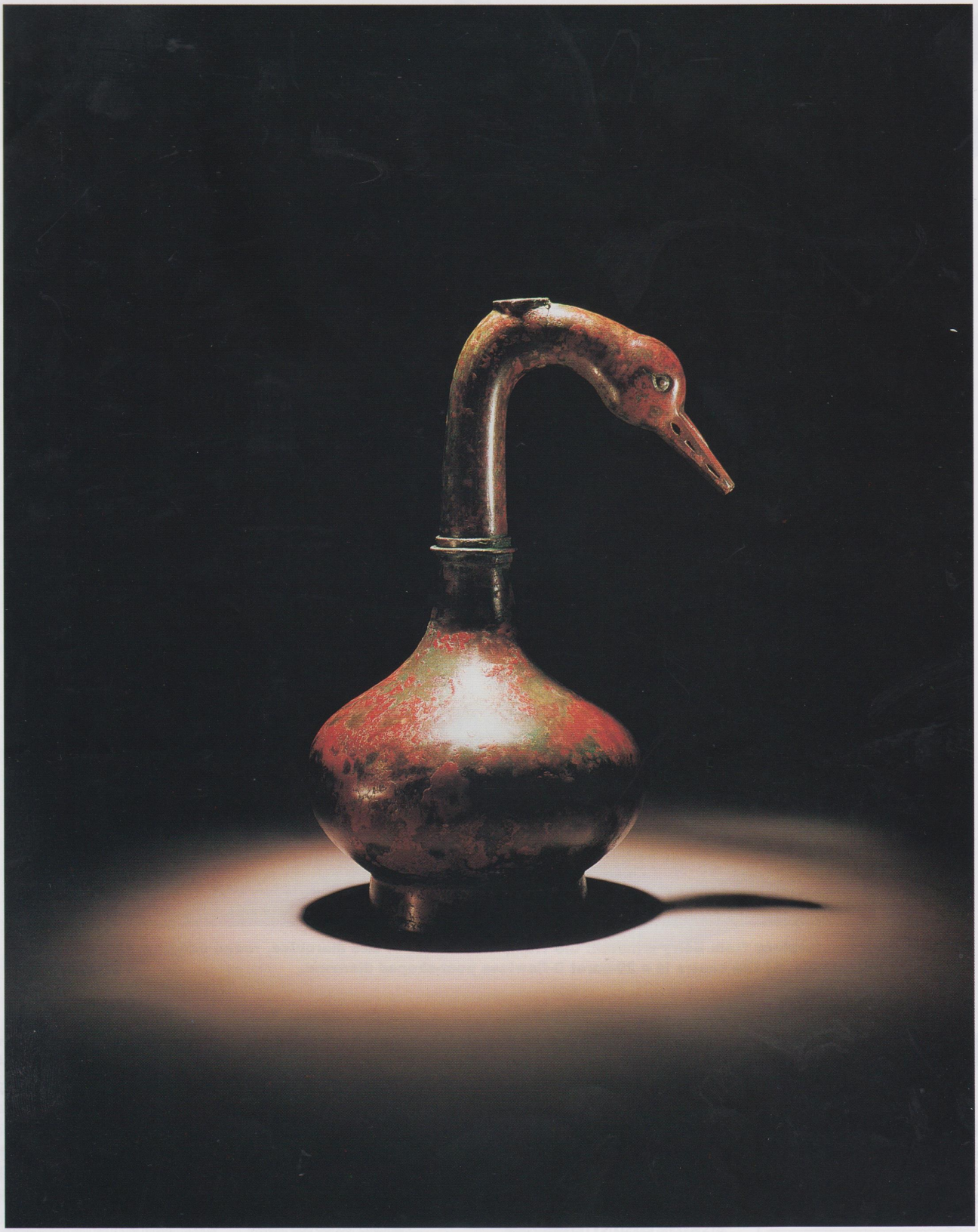
WHEN Bradbury (International) Services Pte Ltd first broached the idea of having an international fine art and antiques fair for Asia last year, art market experts said it was doomed to fail: Western art (e.g. Renoir, Miro, Picasso) to be sold alongside Asian art (e.g. Han and Ming archaic bronzes) in an Asian environment?

But Tresors 1993 in Singapore proved the experts wrong. William R Burris, managing director of Bradbury, said the fair attracted more than 23,000 visitors from Malaysia, Indonesia, Taiwan, Hong Kong, Thailand, and other countries, and garnered total sales amounting to US$40 million.

"Many international dealers and experts, including the major auction houses, concluded. . . that the Southeast Asian art market was tremendous," reported Mr Burris.

This success prompted the holding of Tresors 1994, again at the World Trade Centre in Singapore from October 28 to November 2.

More than 100 of the world's leading fine art and antique dealers from over 20 countries in Europe, North America, and Asia will be participating this year. Harry Winston of Geneva and Garrard, The Crown Jewellers of London, will be joining other jewellery houses in showing off modern jewellery and rare gems. Galleries like Robert Hall of London and Galerie Michael of Beverly Hills will show antiques. Collection DOBE of Zurich, Hexton Gallery of New York and other dealers will present 19th and 20th century paintings, works on paper and sculpture.



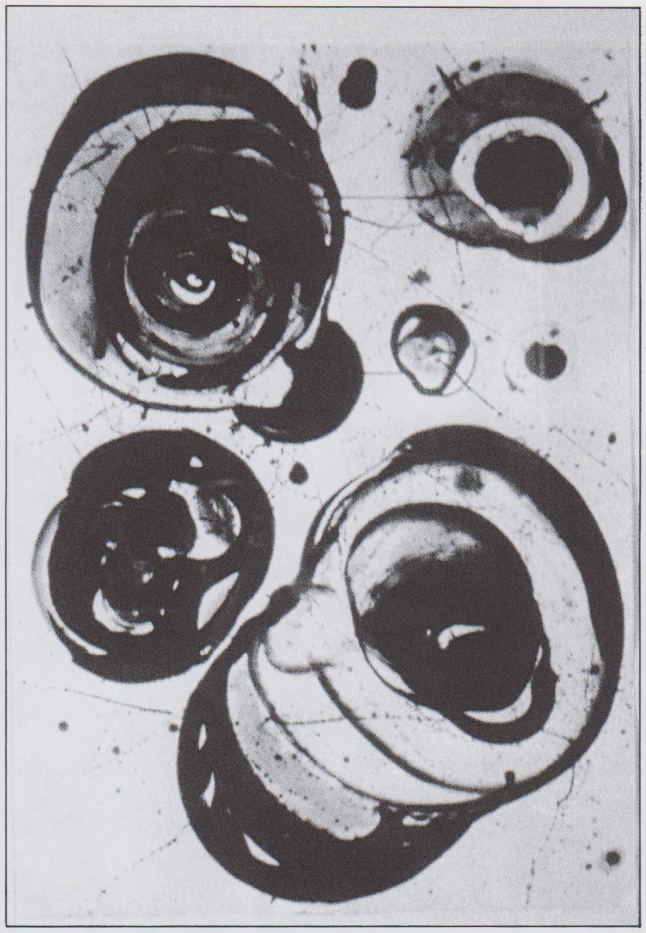
Bronze goose-head
Han Dynasty, 206 BC - 220 AD
Height 300 mm
Courtesy: Michael Goedhuis, London



"Dans le Bois au Printemps", 1886
Alfred Sisley
oil on canvas, 54 x 73 cm
Courtesy: Collection DOBE, Zurich



"Family at Dinner"
Min Wae Aung
acrylic, 71.8 x 92.3 cm
Courtesy: Benson's Fine Arts, Singapore



"Blue Ball", 1961
Sam Francis
104 x 74 cm
Courtesy: Wetterling Gallery, Stockholm

Other activities of interest to art collectors and art lovers are lined up at Tresors. A new publication on art collecting entitled *Tresors — The Art of Collecting* will be launched. This magazine will be edited by Godfrey Barker, arts columnist of London's *Daily Telegraph*. Lectures on art collecting will also be held under the auspices of Credit Suisse and the National Arts Council. Works of the finalists to The Philip Morris Group of Companies ASEAN Art Awards 1994 will be exhibited, too, at the fair, after which the winners will be announced.

There will also be a curated loan exhibition of important works by Singapore Masters.

Tresors 1994 is sponsored by The Philip Morris Group of Companies, American Express International Inc and Credit Suisse, with cooperation from Singapore bodies like the Ministry of Information and The Arts, National Arts Council, Economic Development Board of Singapore, Singapore Trade Development Board, National Museum and the Empress Place Museum.



Salvaged porcelain
Courtesy: AntikWest, London.
From the wrecks of 18th century East Indiamen and trading vessels which sank fully laden with the treasures of the East.

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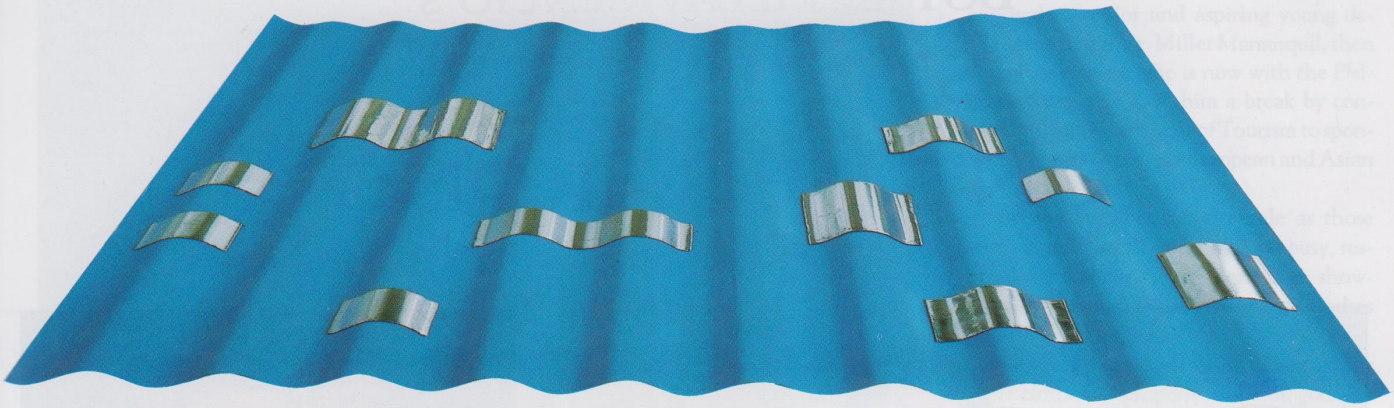

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SYNERGY

Clothes & Accessories

BY RUEL A MAYO
PHOTOS BY IVAN ACUÑA

BOYSIE VILLAVICENCIO'S

STATEMENT ON THE BARONG



A VIVID STATEMENT OF STAND-OUT STYLE finds expression in this piña barong which features a made in India border design dyed naturally in brown and embroidered in gold thread on the neckline, cuffs, and pechera.



BOYSIE VILLAVICENCIO takes on a well-dressed air in his two-in-one Barong Tagalog.

THEY say a carpenter may not have his own house or a driver may not have his own car. And I, a fashion designer, have only one barong tagalog which I've worn repeatedly for the past three years." This says Boysie Villavicencio, known for a less-is-more fashion philosophy that allows the man to stand out.

Certainly, Boysie knows how to take care of his barong to make it last, in the same way he designed it so that it would always be in fashion. For Boysie, the barong tagalog is his choice for formal wear. He is proud of the barong tagalog which he said is the most comfortable formal wear that is acceptable anywhere in the world and no less than a Filipino can execute it

genuinely.

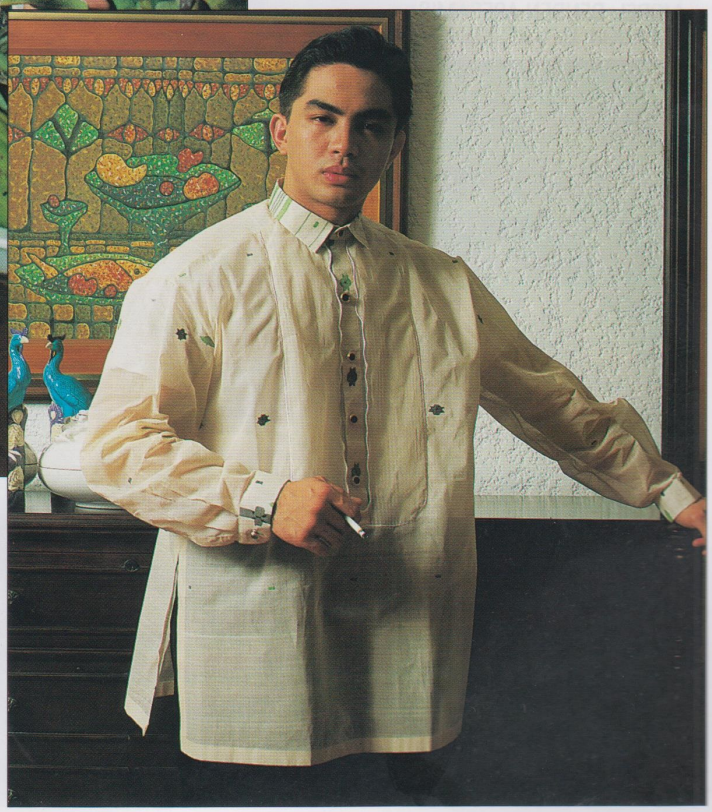
"I wear a suit jacket only when I feel cold," said Boysie who was garbed in black blazer, white shirt sans tie, and blue jeans while we conversed inside the wintry-cold room of his atelier in San Juan, Metro Manila. His place is the nerve centre of his business which churns out employees' uniforms for big companies. Boysie Villavicencio started his career in 1974 after having been exposed to senior and aspiring young designers of that time. Millet Mananquil, then with *Expressweek* (she is now with the *Philippine Star*) who gave him a break by convincing the Department of Tourism to sponsor his shows in several European and Asian capitals.

Boysie describes his clientele as those who demand service and who are busy, responsible, and confident. None from showbiz. Boysie comments: "Perhaps my clothes don't appeal to them."

The most important for his clients is that their clothes fit properly and look good on them. "My barongs are quiet and not showy, they don't scream. It's always the traditional ecru, ivory, and off white jusi. Sometimes my barong can be so simple, I don't mind even if it has no embroidery at all or even a yoked back to make it appear seamless and clean but if I'm in the mood I add a little



SIMPLE STYLING lets this jusi barong speaks for itself. Embroidered "V" design with some portions in calado and pearl studs are just the things that speak of the serene beauty of this concisely-tailored barong.



ELEGANTLY COMPOSED, this piña barong has multi-sized green and black piña motif woven right in with an added attraction of a pieced bib-style front that enhances the pechera.

handpainting into the embroidery, but basically they don't clash with the man, they're not the extra plumage that some men require. My barongs show more of the man rather than devour the man. Even if my barong comes out with a good cut, good craftmanship, it is just incidental. What is important is still the man, his image and not my barong," he says.

Boysie's barong is always the half-open type. The length is not too long or tunic-like. Its hemline is roughly 11 inches from the waistline. Collar points are usually rounded similar to those worn by the Eton schoolboys. The shoulder is slightly off and though the fit is relaxed there is a discreet contouring in the silhouette to flatter the physique. And for a final touch of elegance, French cuffs require the use of studs which to Boysie is the best accessory for the barong and the height of elegant haberdashery.

"I urge every Filipino to have at least one barong tagalog. It is a good investment to have a custom-made and well-tailored barong that you can wear on and on."

Boysie may have only one barong but has five Mercedez Benzes, breeds dogs (mostly Rottweilers and Dachshunds) thirteen thoroughbred horses (for show jumping) and a treasure trove of valuable paintings.



CREDITS:
MODEL: DENDEN ABESAMIS
LOCATION: EV'S RESIDENCE



THE ESSENCE OF SOPHISTICATION is captivated in this exquisite jusi barong with a lush embroidery of flowers, leaves, and raindrops revved-up rather nicely by an upbeat syntax inset that as a whole appears like a two in one barong.

DETAILS like the innovative scalloped Mao collar; a pair of rust and gold studs on both ends of the pechera; handpainted Chinese bamboo design and finely-pulled out fabric fringed around the hem are what this consumately elegant barong is all about.



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Motoring

BY EDMUND DENNIS LADAW

INVESTING IN CLASSIC CARS



WILLY NARVACAN

Prized possessions: Ceed Motors owner Eric Pineda displays three of his shop's many accolades on the hood of his 1971 De Tomaso Pantera.

IF you still have that rusty old Jaguar or Buick sitting in your garage, *don't* get rid of it. The car may actually be a classic and Ceed Motors can restore it into the original masterpiece it once was.

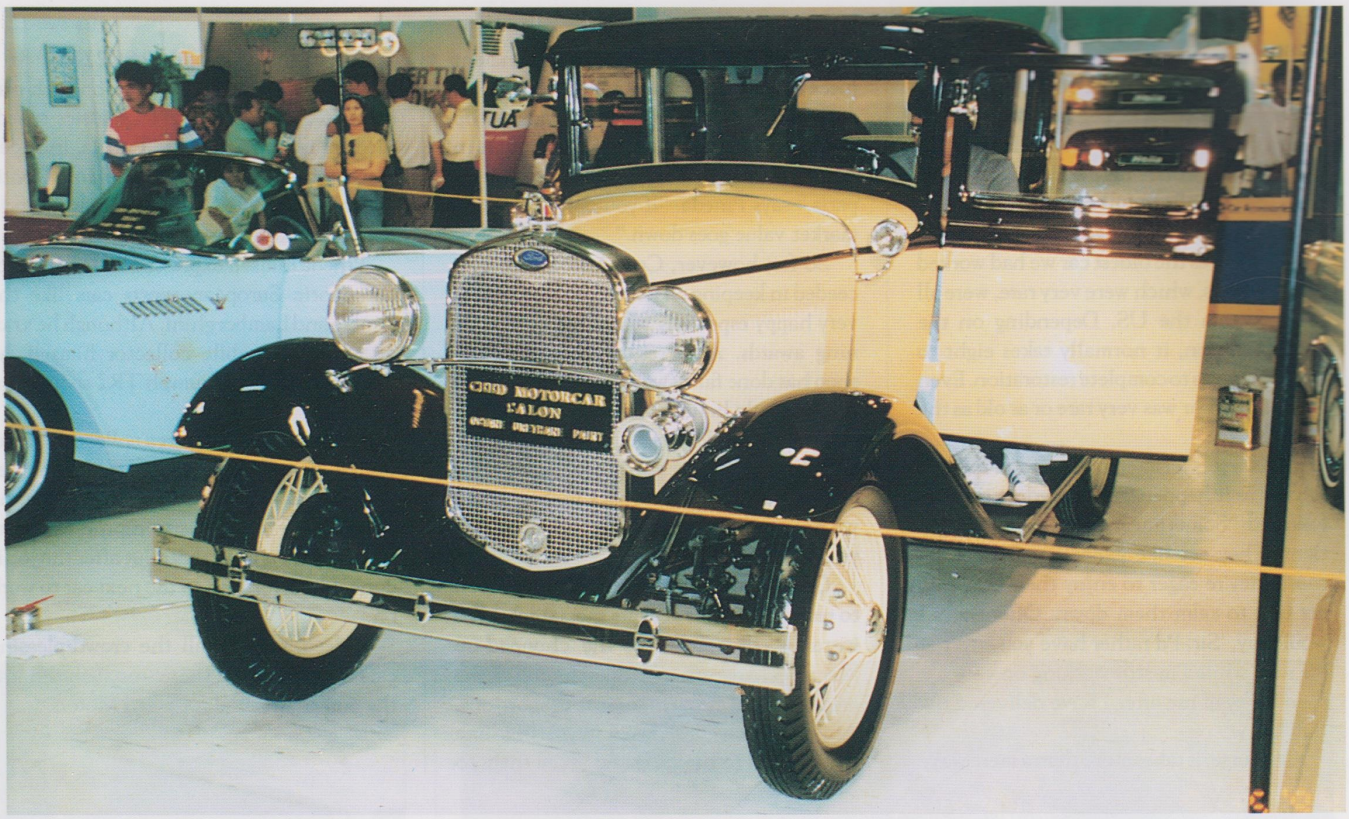
Old cars don't even fade away at Ceed Motors. Its garage, situated across the San Juan fire and police stations, is filled to the brim with cars waiting to be "restored." It's why Ceed's 20 man labour team, comprised of first rate mechanics and painters, are constantly on the go.

This situation is common to most automotive shops but the cars being serviced at Ceed just aren't the kind that are usually seen on Manila's overcrowded streets. Any visitor with an eye for cars will notice that the mass of seemingly worthless iron near the shop's entrance is a 1960s vintage Mercedes Benz sedan grotesquely cut into two halves. Beside the Mercedes awaiting restoration are a decaying 1960s BMW sports coupe and a 1965 Ford Mustang with faded green paint.

Ceed Motors is owned and operated by Eric Pineda and Ed Salonga, two businessmen in their late thirties who have an immense passion for classic cars. Such enormous passion has resulted in many accolades at various automobile shows.

In the shop are a few cars in the final stages of restoration and they clearly show the kind of workmanship Ceed is capable of. A 1967 Mercury Cougar parked in the covered garage looked ready to roll but according to Pineda, it's going to take a year before the car is completely restored.

Three other impressive machines looked ready to enthrall a hoard of car worshippers. A racy blue Triumph sports car owned by Ed Salonga, a sleek 1964 Chrysler Imperial Limousine and an impeccable 1964 Mercedes 220SEB coupe. The latter car won two awards in the most recent Transport Show. Two others restored by Ceed Motors, a powder



1930 Ford

blue 1955 Ford Thunderbird and a yellow 1930 Ford, also won in their specific categories in the same show.

As a car nut, Pineda maintains that he has always preferred older cars to current ones which he says "lack distinction in style."

"You can hardly tell one car from another these days," he says. "But with older cars, you can identify one by the mere shape of the grille."

With the several aging cars sprawled throughout the shop's property, it is obvious that numerous car owners share Pineda's sentiment. But he says many of these cars are being restored for sentimental reasons and not for investment purposes.

Pineda cites a BMW sedan which had been stripped to its frame. Only the most fanatic of BMW admirers could actually identify the car. "I tried to dissuade the owner," he said. "The car isn't a classic. It's a BMW but it wasn't a special or top-of-the-line model. It has no significant market value and restoration is going to cost more than the going price of a brand new Japanese car."

But his client, who is one of Manila's more prolific entrepreneurs, was insistent. He adored the BMW and money was no object.



1955 Ford Thunderbird

Pineda's other clients are also wealthy and distinguished figures who either have an existing collection of cars or are just starting on one.

"Our clients are referred to us. They show us their cars which are often in terrible shape. A number of them had been worked on by other shops but the owners were dissatisfied with the results. So they ended up here," says Pineda.

Any car brought to Ceed Motors is given a thorough inspection and before anything

else, Pineda asks its owner how much he's willing to spend on it. He quotes a price for labour and parts and begins extensive research on the particular model. Imperative details like historic value and availability of parts are taken into full consideration.

"Our biggest challenge was a 1930 Ford," says he. "It was the oldest car we had worked on. The parts, which were very rare, were all sourced from the US. Depending on the car's condition, it normally takes eight to twelve months to complete restoration. Even longer if the car was very rare or as old as the Ford."

Pineda sets a timetable for each specific job but as it happens, the schedule is never followed. "Sometimes, the owners get impatient. They act like expectant fathers because they're eager to enjoy their cars. I do my best to calm them down. Oftentimes I would say, 'Sir, I'd rather have you angry at me now while I'm still working on your car than angry at me after I have delivered the car.'"

Of course, it takes more than a mere wave of the magic wand to transform an ancient piece of machinery into a stunning work-of-art. Searching for parts alone could take up so much time since they're only available in Europe or the US. "We have to use genuine parts," says Pineda. "If you don't, the car's market value goes down."

So far, however, Ceed Motors has succeeded in keeping all its "expectant fathers" very happy especially when they start winning awards. As a result, financially the shop has done fairly well for a business with an extremely limited market.

"Restoring old cars is our bread and butter. They aren't necessarily classics but their owners want to put them back in shape. And we do get to restore at least ten classics a year," he says.

Ceed Motors doesn't entirely limit itself to restoration as it accepts special jobs. For instance, the owner of the chopped-up Mercedes had instructed them to stretch the medium-sized car to limousine proportions. Another Mercedes owner drove his late model 190E to the shop and asked them to update its looks into a 1994 C220.

"We expect to finish work on such cars soon to accomodate seven classics scheduled for restoration," said Pineda. Included among the seven are a 1961 Lincoln Continental and a 1961 Cadillac limousine and a couple of exotic sports cars.

Pineda himself expressed his fondness for the exotic European sports cars like the Lancia and Lamborghini. Although he's not an avid automobile collector himself, he does own a 1953 Triumph TR2 sports convertible.

"I don't intend to start a collection since, unlike most of my customers, I don't get attached to the cars I work on. I enjoy the actual work itself. Restoring the car to its former glory and all that. But after the job is done, I look forward to the next car to work on."

Indeed, as with all the crowd-pleasing cars it has restored, there's no such thing as the end of the road for Ceed Motors.



1964 Mercedes Benz 220 SEB

Photofolio

BY KAREN GALARPE

THE MASTER LEARNS

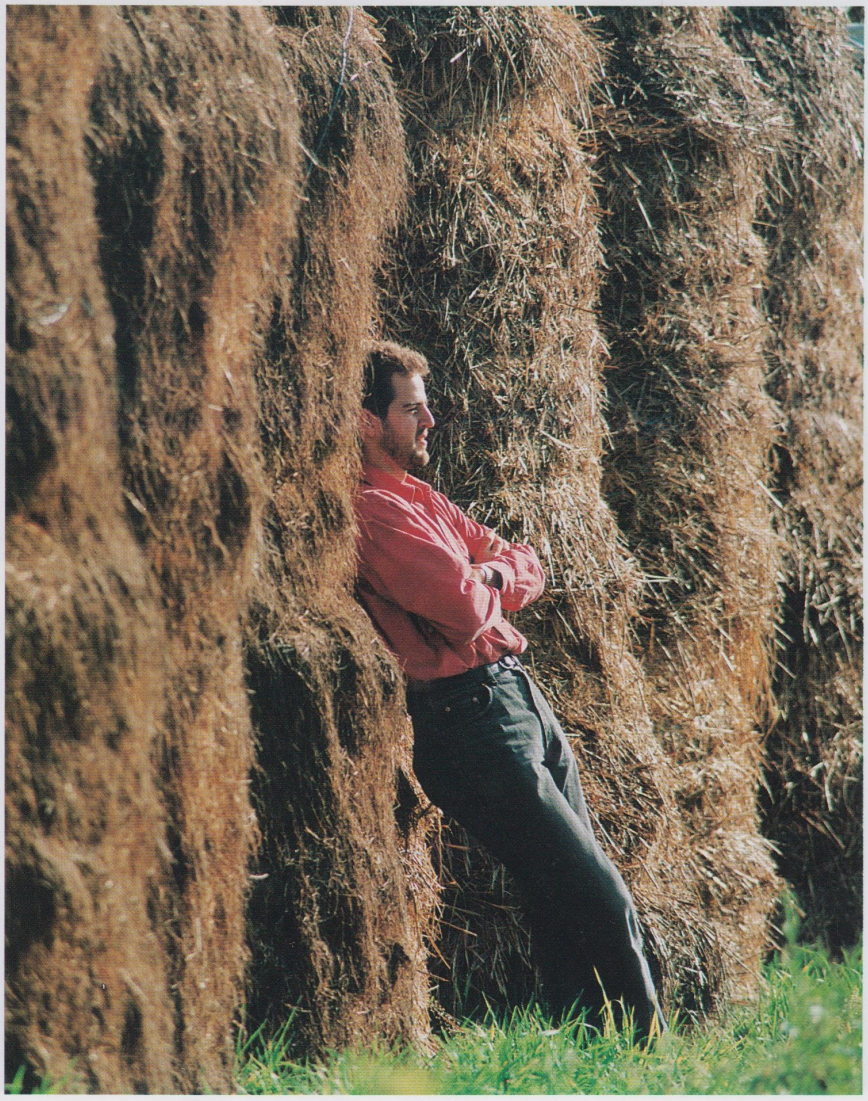


Burghard Schmachtenberg

"YOU know, you can put the light here to achieve a soft look," said Burghard Schmachtenberg, 44, a German photographer. The young men around him agreed after he showed them a Polaroid shot taken with the advice in mind.

This was Schmachtenberg's nth photography workshop, this time in Mario's restaurant in Makati's Greenbelt. With his lively and enthusiastic teaching ways, one would never think he's been teaching photography for the past seventeen years.

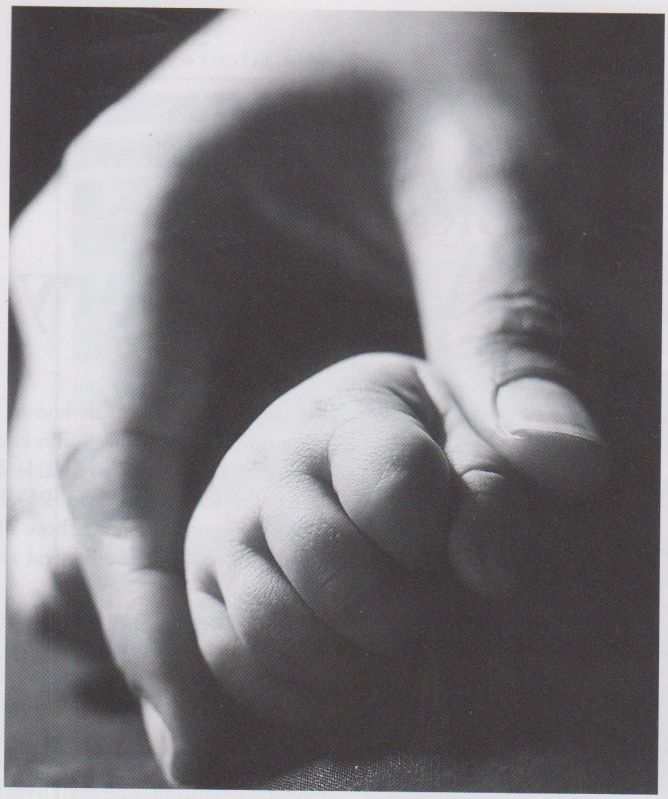
Twenty-two years of professional photography work has made Schmachtenberg adept in photographic techniques, particu-



Among the Wheat



Nine-year-old girl



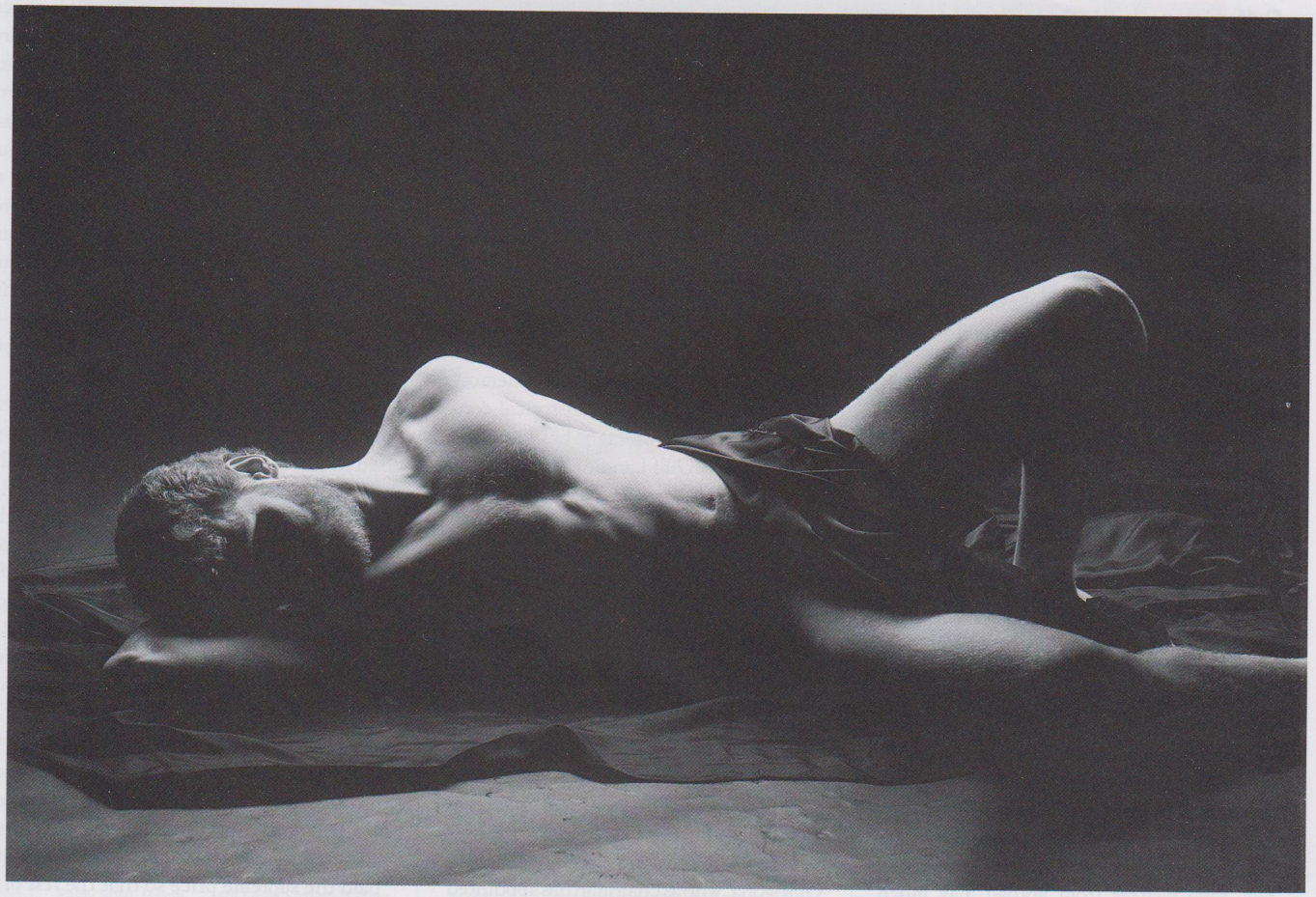
Hands
(My wife and daughter)

larly in doing portraits. Unselfish about what he has learned, he has been giving countless workshops in Europe and Asia since 1977.

In his home country in Germany, he is an active member of the Arbeitskreis Deutscher Portrait Photographen or APP, the union of German portrait photographers, in fact heading it as president for two years. He is also a member of the British Institute of Professional Photographers and the Professional Photographers of America.

Of all types of photography, portraits remain closest to his heart because "people are interesting." The challenge for him is not only to make the person beautiful in the photograph but to let that person's character shine through.

Has the master learned all there is to know? "I always try to learn more and more," he said. "My goal is to be a real artist. I'm not one now, no, not yet."



Man
Winning Photo, Kodak Competition

BY ALANE TY

RETURN OF THE BRAVE: The Leyte Landing Anniversary

GENERAL Douglas MacArthur's "I shall return!" has certainly come down in history as one of the most quoted of all wartime quotes.

For war veterans, it recalls the battles, the valor, and perseverance of brave men, the long arduous wait fraught with danger and suffering and the final triumphant return that fulfilled a three-year promise.

For many others, it is synonymous with D-Day, and with the greatest naval battle in the history of World War II, the historic Battle of Leyte Gulf which resulted in the Liberation of the Philippines from three years of tyranny and oppression.



D-Day, Red Beach, Palo, Leyte, Philippines, October 20, 1944. From left: Capt. Antonio P. Madrigal, Pres. Sergio Osmeña, Col. Larry Lerhbas, Gen. Douglas MacArthur, Col. Courtney Whitney, and Gen. Richard Sutherland.

On that hazy October dawn in 1944, the residents of Palo town in Leyte waited tensely in their shelters as a flotilla of Allied warships barricaded Leyte Gulf. The previous night had resounded with the shatter and boom of US naval guns shelling coastal artilleries of the Japanese Imperial forces. At 0800 hours, the first wave of combined Filipino and American troops waded ashore, followed by another and another, until the last one — the sixth landed at about 10 in the morning. The last group was led by General Douglas MacArthur and then Philippine Commonwealth President Sergio Osmeña Sr, accompanied by top aides. It was a historic moment, now immortalised in yellowed newspaper photographs and scratchy film clips tucked away in the archives of the nation.

Today, on that same stretch of Red Beach in Palo, Leyte, larger than life-sized statues of these war heroes stand knee-deep in the warm waters of Leyte Gulf. Around this memorial to the Liberation sprawls five-hectare MacArthur Park, with its hotel and beach resort run by the Department of Tourism. Locals and visitors from other provinces come to enjoy the sea and the scenery, but few, save visitors from abroad, pay much attention to the tableau and what it stands for.

Precisely to refresh the people's memory and rekindle the national historical consciousness, the government has launched the 50th Leyte Gulf Landing Anniversary, to be held 50 years to the day on October 20, 1994. The event hopes to bring back the true value and meaning of that momentous occasion in the hearts not only of those who remember but also of those who were not yet old enough to remember. Most importantly, it aims to awaken in the minds of the youth an awareness of this pivotal chapter in the nation's history and an appreciation for the ideals of freedom, honour, and love for country.

At the helm of the National Executive Committee for the Leyte Landing Anniversary is Executive Secretary Teofisto Guingona, who as chairman has appointed as his senior adviser banker-industrialist and realtor Antonio P Madrigal. The 76-year-old businessman, still known as Captain Madrigal to those who know his service record, served as aide-de-camp to President Osmeña in 1944. He is the lone survivor among those who waded ashore with the General that October day.

The stage has been set for a return to Red Beach, a re-enactment vaunted by its organisers to be one of epic proportions. American, Filipino, and Japanese veterans will be there to relive their war years and remember their compatriots who gave up their lives for the fight. Filmmaker Cirio Santiago is megging the documentary/re-enactment for the day of the anniversary, mysteriously called A-day (for "anniversary" perhaps?) The United States government has signified its intention to furnish ships and marines. The Australian and Indian governments have also expressed interest to send their contributions. There will be a preliminary spate of pseudo-blasting to "secure the beach". Under cover of a smoke screen, presumably effected by a high-tech fog machine, some 100 to 200 Philippine Marines — supported by a cast of thousands, according to Santiago — will stage a mock landing.

At precisely half past nine on that morning, an Army airplane will wing its way over Red Beach to drop thousands of patriotically-coloured leaflets with the slogan: "When Heroes Meet." Vignettes will pay tribute to the unsung heroes of Philippine history: heroes like Valeriano Abello, the Leyteño who, fifty years ago, directed the Allied troops upon their landing on Red Beach through semaphore, which he learned as a boy scout, that the enemy had gun positions on the beach.

But more than those honorees who will be present, apart from the veterans who will be there to recall the triumph and thanksgiving, the 50th Leyte Landing Anniversary will remember and pay tribute to the thousands more who, in the words of Captain Madrigal, "paid the supreme price so that the rest of us might regain our freedom, honour, and dignity."

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In this regard, **Taipan** magazine welcomes you to its special folio on health and fitness. Designed to be the ideal guide to the latest trends in fitness and health, this advertising folio likewise serves as an informative introduction to your busy professionals who have yet to begin on a fitness programme. **Taipan** also highlights other medical services being offered today such as Maxicare's healthcare cards and many more.

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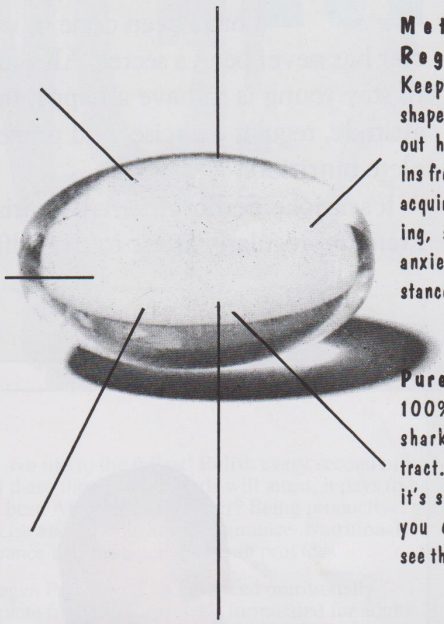

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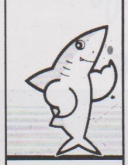

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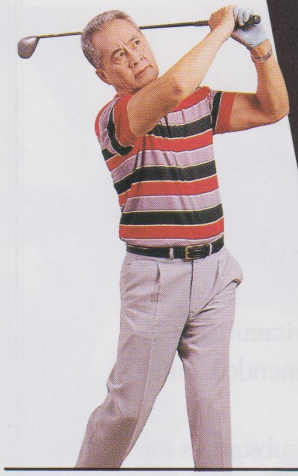





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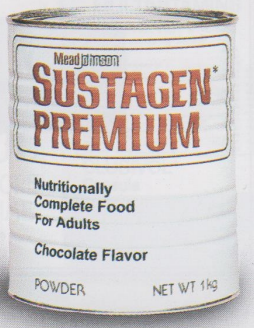


CLUSIVOL

MOST people know the main reasons why vitamin supplements are important. Aside from promoting vitality, they make up for the loss of nutrients due to overcooked food, poor diet, and bad habits such as drinking and smoking. Vitamin supplements also help prevent vitamin deficiency, a condition which can lead to chronic diseases.

What most people don't realise are the bigger reasons. The ones scientific researchers recently uncovered. New studies have shown that doses of some vitamins and minerals have the potential to prevent crippling or fatal diseases.

Getting into the vitamin habit can indeed reduce the risks of heart attacks, anemia, borne loss and, in some cases, even cancer.

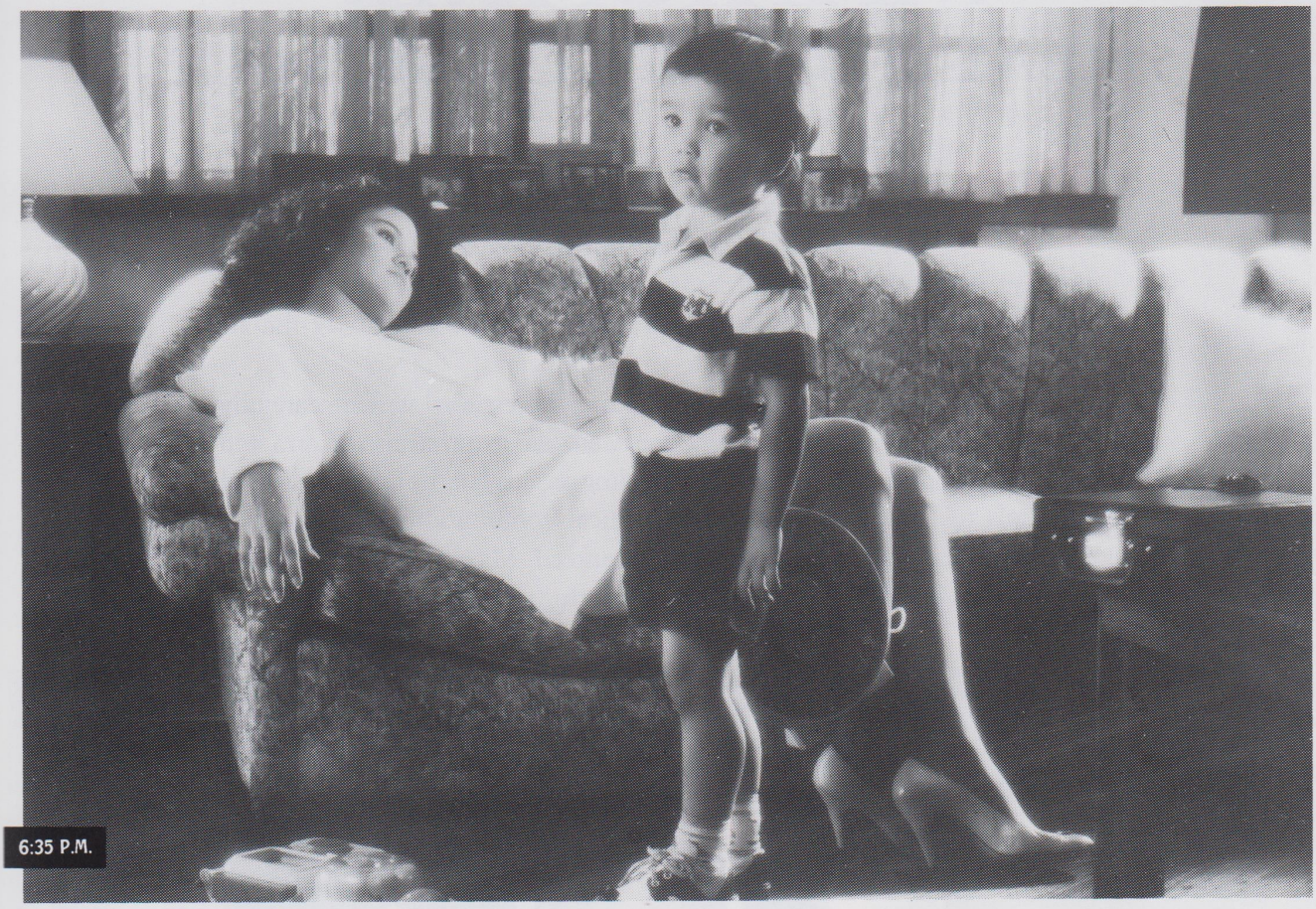
Knowing which supplement to take, however, can be confusing. Here are a few guidelines to consider when buying the ideal multi-vitamin:

* The amount of each vitamin should approximate the recommended daily amount (RDA);
* It does not contain substances for which no human nutritional needs have been established (e.g. PABA, pangamic acid, and RNA);
* The label should bear an expiry date.

Now when you consider all these, doesn't it make serious sense to develop a regular Clusivol habit?

Clusivol is an adult formula that provides a comprehensive mix of essential vitamins and minerals your body needs each day. Combined with a good diet, rest, and exercise, Clusivol can not only help extend your peak hours — it can even help ensure you longer, healthier years ahead.

The quality of your home life is directly proportional to the amount of your quality time.

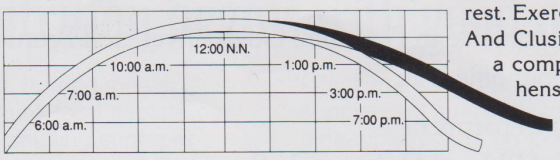


Most people spend the bulk of their quality time at the office.

And what's left of it, at home.

All too often, however, quality time is just too short. Which is why, often, all that's left for home is downtime.

Downtime is when you're not at your best, physically and mentally. You find yourself losing your temper over little things.



You can't seem to pay attention. Your patience is too short. And you're just too tired to do the things you have to.

It's a situation that is far less than ideal. But it is a situation that you can do something about.

We recommend a basic respect for the body. A good diet. Enough rest. Exercise. And Clusivol, a comprehensive vitamin and mineral adult formula.

Clusivol can't promise an ideal home life, but it can extend your peak hours.

To make sure there's enough quality time for home.



CLUSIVOL
FOR A LITTLE MORE QUALITY TIME.
Trusted worldwide for 38 years.

Wyeth

For further information, please write to the Medical Department, Wyeth-Suaco Laboratories, Inc., 2236 Pasong Tamo, Makati, Metro Manila

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Ground Floor, Makati Medical Center

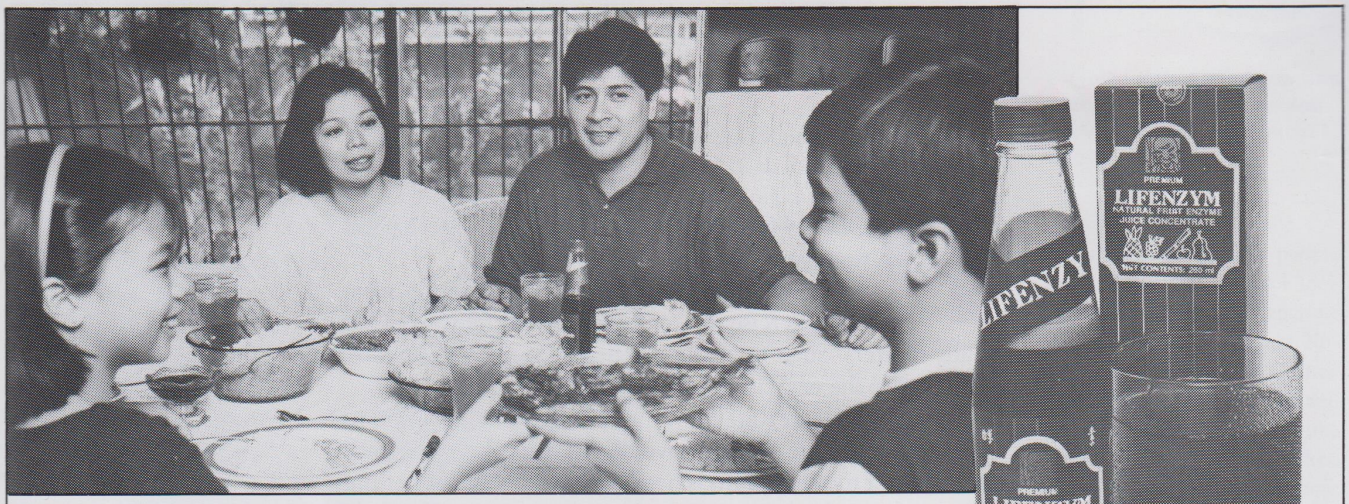
A LIFEENZYM DIET

AIR pollution, stress, and modern diets cause improper digestion and prevent the absorption of nutrients our bodies so direly needed to stay fit.

Thus what we all need are supplemental food enzymes that may mean the difference between a healthy life and a life ravaged by illness and low-vitality.

Lifeenzym is a natural fruit enzyme juice made from papaya, pineapple, grapes, and sugarcane. Delicious and refreshing, with no chemical preservatives or additives, Lifeenzym's fruity and appealing flavour makes it an ideal alternative to softdrinks.

Lifeenzym is currently available in drugstores and groceries throughout Metro Manila.



Good nutrition begins with good digestion.

Pollution, stress, hurried meals, processed and junk food deplete our body enzymes, causing improper digestion. That is why even balanced meals fail to keep us healthy.

For more efficient digestion, we need Lifenzym, an all-natural enzyme supplement extracted from papaya, pineapple, apple, grapes and sugarcane. At mealtimes, serve Lifenzym instead of soft drinks. It's healthy and delicious!

Available at Mercury superstores, Merced drug stores, Eurodex and Healthy You outlets, other leading drug stores, groceries and health stores.

ZOETEK, INC. 2726 P. Zamora Street, Pasay City Tel. No. 831-87-46

LIFENZYM

The "instead of" drink for good health

KEEP PHARMATON IN MIND!

BIOLOGICALLY speaking, the aging process of the body and brain begins earlier than you think. We all fail to realise that the mind, will, and body will soon fail to keep pace. More so the mind, which we expect to keep us alert through all the long working days and late nights.

Basic nutrition and exercise definitely help keep us fit and vitamin supplements, like Pharmaton capsules put more into energising the mind, from which all bodily actions are made. Fortified with Ginseng extract G115, Deanol, and lipotropic substances along with 20 most important vitamins and minerals, Pharmaton capsules help boost concentration and provide peak mental and physical performance.

Precision, control, and balance are determined by the mind. An alert mind makes for better reflexes and quick decision-making, to better equip you in dealing with the bigger game called life. Pharmaton helps fortify your mind against daily stress which may pile up and mar your concentration.



POLAR HEART RATE MONITORS

POLAR Heart Rate Monitors helps you get the best from your exercise.

One shouldn't always expect great results from hard exercise. The correct intensity for you is what really matters. Such intensity is reflected in your heart rate. The harder the exercise, the higher the heart rate.

Polar Edge Heart Rate Monitor is designed to guide you to the correct and safe exertion level. It tells you when your pace is too fast or too slow. This is how you get more pleasure from your workout. At the same time, you manage to avoid muscle soreness and risk of injury by over-exertion.

Polar's Edge HRMs provides continuous digital heart rate readings and are water-resistant. Its numerous features include wireless transmission, a large easy-to-read display, a stopwatch, and many more.

Gourmet Dining

BY TESS A LAURENTE
PHOTOS BY WILLY NARVACAN

NOT JUST A BUSINESSMAN'S NOOK

CAFE RIZAL HAS BEEN A PART OF MAKATI BUSINESSMEN'S LIST OF FAVOURITE MEETING PLACES. IT OFFERS GOOD FOOD, A COSY AMBIANCE AND JUST THE RIGHT TOUCH TO CLOSE THAT IMPORTANT DEAL.



THE place is quiet, with a sprinkling of patrons here and there. Cafe Rizal on a Saturday afternoon is a far cry from what it usually is on working days.

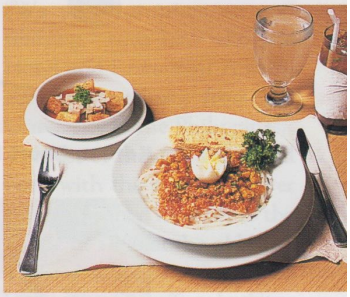
From Monday to Friday, the place is buzzing with activity — full tables, people talking business, a meeting of executives in progress, waiters whizzing in and out of the kitchen, a line of guests waiting to be seated.

"Cafe Rizal is a unique place that offers simple, good food complimented by a cosy ambiance," Lito Benitez, operations manager, says.

"It is actually very hard to put your finger on what makes Cafe Rizal popular," Lito quips. "But I guess it is the right combination of good food, impeccable service, reasonable price, and the perfect location."

Though some might mistake the cafe for a Filipino specialty restaurant because of its name, Cafe Rizal actually offers a mixture of Continental, Japanese, Asian and yes, Filipino dishes.

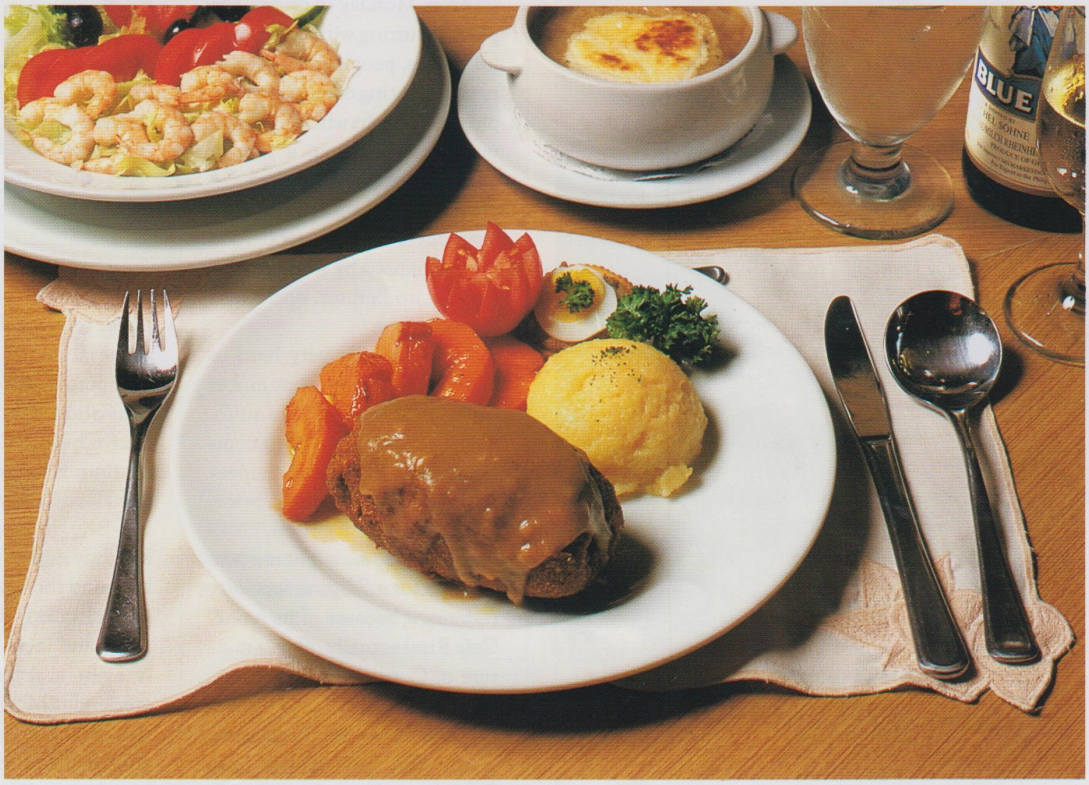
"We serve no non-sense food. *Wala gaanong mga arte*. Food that will satisfy your craving and come up to your gastronomic standards," the youthful Lito adds. "Our offering is a cross-section of what people prefer for a meal. A quick look at the menu will show Japanese Tempura and Teppanyaki, Korean Short Ribs, Fresh Corned Beef, Chicken Cordon Bleu and all time Filipino favorites like Boneless Crispy Pata, Chicken Bar-B-Q, Inihaw na Porkchop, Batchoy and so on. The list is long and there is even a tempting selection of freshly baked cakes and local desserts. There is even a separate menu for merienda. More than the food, the place's ambiance also contributes a lot to the cafe's popularity. With its all-glass facade and the abundance of foliage in and out of the place, Cafe Rizal is truly cosy. It is airy



Pancit Luglug, rice noodles with shrimp sauce served with biscocho and tokwa't baboy.



Korean Short Ribs, juicy and tasty beef ribs cooked in a sweet and tangy sauce so uniquely Korean.



Clockwise, Shrimp Salad Platter, fresh shrimps marinated in honey mustard vinaigrette with tomato wedges on a bed of lettuce. Onion Soup Rizal, sauteed onion in a hearty broth topped with a baked cheese toast. Chicken Cordon Bleu, boneless chicken breast fillet filled with tasty ham and rich cheese.





Lito with senior cook Larry Medina. They discuss the merits of each dish and try to come up with the best offering for restaurant's clients.

and well-lighted. Cork is ingenuously used on the ceiling and part of the wall. Old ceramic tiles cover the floor while stained glass is used extensively as dividers. Ceiling fans and cloth-draped bulbs hover at each table. And to carry the name further, copies of national hero Jose P. Rizal's sketches adorn the walls. Cafe Rizal is a different thing to different people. It can be what you want it to be. Some regard it as a place to discuss business while others go there simply for the food and the languid ambiance. "That is why we find it hard to put the restaurant in a category, it is just different," says Lito.

Service sets the place apart. Patrons only have nice things to say about this. The waiters are polite and eager to please. "We put a premium on staff training," adds Lito who is a Hotel and Restaurant Administration graduate from the University of the Philippines.

Most of the cafe's staff had been with the restaurant ever since it opened its doors to the public in 1966 at the old Rizal Theater, a spot now occupied by a towering office building and a deluxe hotel. "The Filipino diner knows what he wants and he wants to get what he pays for," Lito observes. "He is not too demanding but he notices right away if something is not right. He loves to eat and eat out. You see, eating has already become a form of entertainment. And almost everybody looks forward to going to a nice place for a meal."

Lito adds that they are happy over the success of Cafe Rizal. It has been around for almost a decade and it has proven to be a successful business enterprise for its owners. Plans are now on the drawing board for expansion. With the way things are going at this point, Cafe Rizal is undoubtedly here to stay.

Book Review

BY VIM NADERA

AGE OF THE AGED

DOG days have passed but still the Sinatra boo-boo in Manila can be heard like his classics which his memory considered too timeless to honour.

Spending, say, P15,000 for your seat may not be your gesture of sharing your fortune for the benefit of the Ol' Blue Acres.

Such hospice is yet to be seen and, besides, you can start in your own backyard.

Charity, so to speak, begins at home.

Ask Dr Johnson.

No, not the HIV-positive basketball legend from Philadelphia.

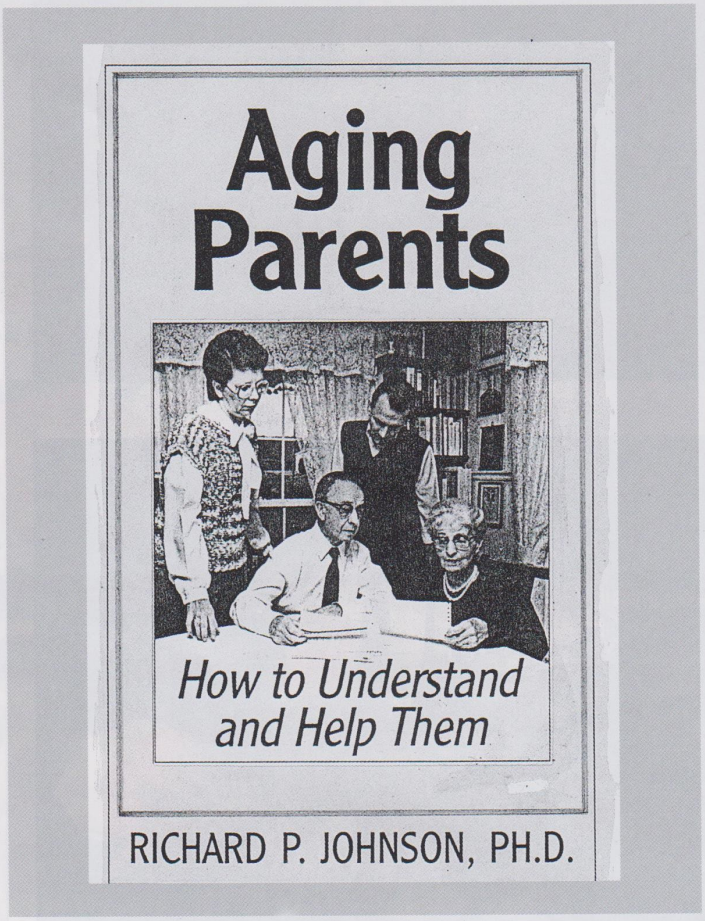
Mind you, Magic is no Dr J and neither does he hail from the city of brotherly love!

Will you please refresh your total recall about the real Richard P Johnson, PhD, who wrote **Aging Parents** to guide you on how to understand and help them?

Now you know.

But how well?

If you're having a hard time recalling the Book of Exodus, chapter 20, verse 12, you cannot proceed with your first line of My Way.



Aging Parents. By Richard P Johnson, PhD. Liguori Publications (Missouri). 1987. 110 pages.

Back to the basics, especially if you realise that the end is near.

Honour your father and your mother, that you may have a long life in the land which the Lord, your God, is giving you.

Well, it's as cool and clear as obeying them with love and respect.

And, no matter how unlikely they are to qualify as the Lord's representatives, you are still expected to pass the so-called Scale Of Care For Aged Parents.

According to Dr Johnson: "The low numbers give little if any weight (honour) to the needs of your aging parent. The high numbers give little or no weight to your own needs as an individual and as caregiver. Weights of 8, 9, and 10 will forfeit yourself to your aging parent. It is in the middle numbers where you find a balance between undercare and overcare. Neither of the two extremes is healthy; they represent positions where you are not honouring your father and mother."

By the way, 1 is for violence and active abuse, 2 is for abandonment and neglect, 3 is for anger and detachment, 4 is for general support, 5 is for expressed empathy and a quality relationship, 6 is for sympathy, 7 is for occasional overinvolvement, 8 is for consistent overinvolvement, 9 is for heroic overinvolvement, and 10 is for fusion of personalities.

Dr Johnson is hoping you possess the ability to feel and to "be with" the aged parents in what they have experienced and are experiencing now; thus, you are able to establish a healthy relationship where feelings can be freely expressed and received with nonjudgmental, mutual positive regard.

While he lists down all your parents' emotional needs, from sense of self-worth to close friendship to productivity to feeling of usefulness to treatment as a unique individual to meaningful sense of belonging to control of decision-making to overcoming loneliness, he really delves into the critical losses like loss of spouse, friends, or

family to death, loss of physical mobility, loss of financial security, loss of status in the community, loss of family ties due to geographic estrangement, loss of physical strength and health, loss of self-determination and control over one's own life, and, finally, loss of self-confidence.

Speaking of the lost, Tears For Fear's Pale Shelter would probably haunt you with its refrain: *You don't give me love / You give me cold hands / When all I want to be is / Completely in command.*

For sure, if you belong to that generation which can identify with the disbanded British group (since only lead vocalist Roland Orzabal is left like your widowed parents, for instance), you can't exactly sing that song by heart.

Absolutely, you can only miss something, or somebody, when it, or he/she is gone.

Like crazy, you ought to achieve a quality relationship to promote personal effectiveness, encourage decision-making, expand the knowledge of aging process, assist in problem solution, enhance behavior change, and assert self-advocacy.

In other words, the approach must be in a let's do-this-together manner.

To avoid the obstacles that prevent you from having all of the above, he also enumerates a few tips: (1) get as much knowledge about aging as you possibly can; (2) you need to clarify your relationship with your parents now, as it exists, and compare it to what it was when you were young; (3) you need to determine how much you can give; (4) when you recognise that your parents need something or some service and you are unable, for whatever reasons, to provide it for them, find substitutes; (5) become clear and direct in your communication with your parents; (6) take a step back.

The last one may sound familiar to you.

Because, the sixth hint calls for distance and this is your way of saying: "Someone who is much more objective can probably communicate better than I can."

Ever had the chance to be asked to write a necrological response for a family and yet you think you are not in a position to do the script for their eulogies since you're not even the next of kin?

This explains why the pro, like psychologists and counselors and clergymen, can take the centrestage for you.

However, for his Chapter 5, Dr Johnson is kind enough to give answers on how to communicate with your aging parents, and so generous to summarise your supposed "response leads" into:

1. Active listening.
2. Attending posture.
3. Clarity meaning; be concrete: a. "You mean. . ." b. "I hear you saying. . ." c. "Could I check this out. . ." d. "Help me understand. You're saying. . ."
4. Identify the motivating feelings: a. "You feel. . ." b. "So you're feeling. . ." c. "It must be difficult for you to feel so. . ." d. "How do you feel about that?"
5. Give an affirming and understanding reason for the feeling.

At a glance, the openers may appear so stiff but, after you get hooked into the genuineness of it all, you will find everything as nice and easy as reviewing your life with your parents in terms of your career, family, intimacy, inner life, spiritual life, and leisure.

Add to that, you may discuss with them things you thought before as bad conversation pieces like on how come people from "dysfunctional families" lived longer than the others or on Kubler-Ross's five distinct stages of dying or on why dying is a necessary life task or on the different reactions of loved ones to death or on the five natural feelings a grieving person commonly undergoes or on when shall you feel numb or be pining or show signs of dejection before your recovery from their demise.

What if, on the other hand, you learned about your friend collapsing after the funeral of his or her significant other?

"Be there," Dr Johnson points out, "but don't feel the need to fill up the silence."

Then, wait for the golden moment to share the following poem "found in the belongings of a deceased woman who spent her last years in a nursing home":

WHAT DO YOU SEE?

What do you see, nurses, what do you see?
Are you looking when you look at me?

A crabbed old woman not very wise,
uncertain of habit with far-away eyes,
who dribbles her food and makes no reply
when you say in a loud voice, I do wish you'd try.

Who seems not to notice things that you do
and forever is losing a stocking or shoe.
Who unresisting or not lets you do as you will
bathing and feeding the long day to fill.

Is that what you are thinking?

Is that what you see?
Then open your eyes, nurse, you're not looking at me.
I'll tell you who I am as I sit here so still;
As I do your bidding, as I eat at your will.

I'm a small child of ten with a father and a mother,
brothers and sisters who love one another.
A young girl of sixteen who with wings on her feet
dreaming that soon now a lover she'll meet.

A bride soon at twenty my heart gives a leap
remembering the vows I promised to keep.
At twenty-five now I have young of my own
who need me to build a secure happy home.

A woman of thirty my young now grow fast,
bound to each other with ties that should last.
At forty my young sons have grown and are gone
but my man is beside me to see I don't mourn.

At fifty once more babies play round my knee,
again we know children, my loved one and me.
Dark days are upon me, my husband is dead.
I look to the future, I shudder with dread
for my young are all rearing young of their own
and I think of the years and the love that I've known.

I'm an old woman now and nature is cruel.
'This her jest to make old age look like a fool.
The body it crumbles, grace and vigor depart.
There is now a stone where I once had a heart.

But inside this old carcass a young girl still dwells
and now and again my battered heart swells.
I remember the joys, I remember the pain.
I'm loving and living life over again.
I think of the years all too few, gone too fast
and accept the stark fact that nothing can last.

So open your eyes, nurses, open and see,
not a crabbed old woman,
Look closer, see me!

Do you have to be a nurse humming Let Me Try Again to be to able read between her lines?

That could be your last mother's talk.

Watering Holes

BY ANJIE BLARDONY URETA

PLANET

COOL RULES

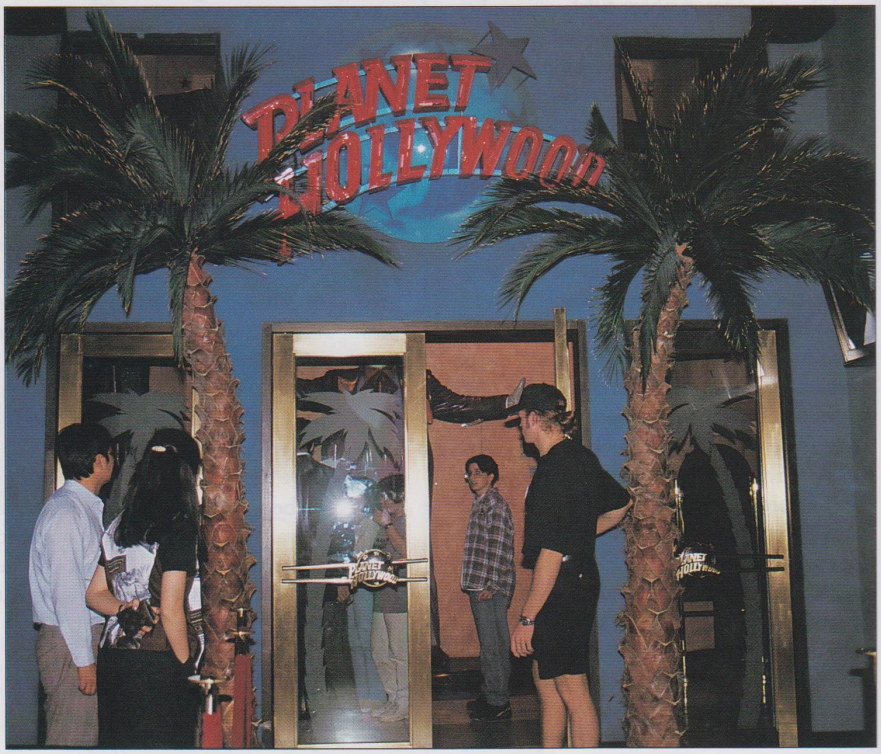


Bradley White.

TRUE to its fabled namesake, there are more stars in Planet Hollywood than anywhere else in the universe. Eversince it opened its first outlet in New York almost three years ago, Planet Hollywood has been the favourite hub of Tinseltown VIPs with varying stellar proportions — whether they're "shooting stars" waiting for *that* big break, or "supernovas" dying for a night out.

Planet Hollywood boasts of being the world's only dining experience entirely inspired by the movies. From the decor down to the menu, everything you find spells glamour, fantasy, and high adventure. And of course, there are the mega-celebrity owners.

Like most classic movie productions, the concept for Planet Hollywood first crystallised in the mind of Keith Barish, who produced such all-time hits like "The Fugitive", "Sophie's Choice", and "9-1/2 Weeks". In 1989, he met restaurateur Robert Earl, and the two quickly struck up a partnership. Soon afterwards, action superstars Arnold Schwarzenegger, Sylvester Stallone, and Bruce Willis joined as partners... and celebrity dining has never been the same since.



The coolest Planet in the solar system opens in Hong Kong to the astronomical tune of 100 million HK dollars.

Planet Hollywood became a byword for its glittering, star-studded parties. The starstruck crowd witnessing these openings vary from 5,000 to 30,000 customers, fans, and plain onlookers dying to catch a glimpse of celebrities like owners Arnie, Sly and Bruce, Demi Moore, Kim Basinger, Jean Claude Van Damme, Steven Seagal, Sharon Stone, Melanie Griffith, Don Johnson, Elton John, Glenn Close, Michael J Fox, and other Planet Hollywood regulars.

From its first branch in New York, Planet Hollywood has since moved on to London, California, Chicago, Washington DC, Cancun, Minneapolis, Aspen, Phoenix, and Miami. And now, to the delight of movie fans all over Asia, Planet Hollywood dazzles the Orient by launching its 11th restaurant in Hong Kong.

If that's good news, here's something



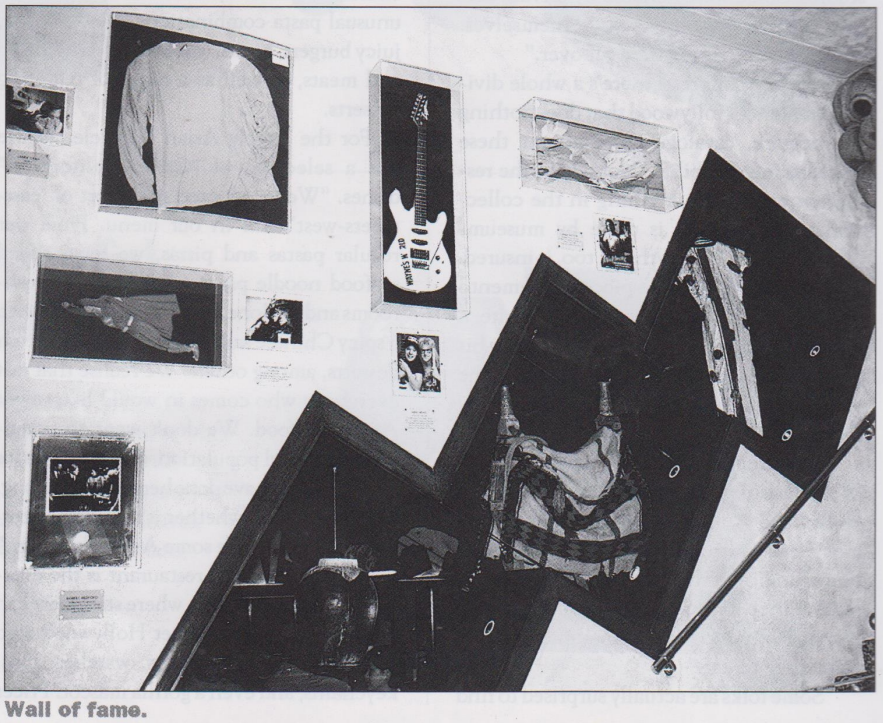
Planet Hollywood's well-stocked bar. Note Luke Perry's surfboard from "Beverly Hills 90210".

even better: the Hong Kong outlet, which has already attracted investments from local film giant Raymond Chow and martial arts superstar Jackie Chan, will pave the way for more restaurants across the region under the auspices of Planet Hollywood Asia.

"At this point, we have already scheduled at least 17 openings within a period of three to four years," says Bradley White, general manager of Planet Hollywood Hong Kong. "This year, we opened in Hong Kong last May and Jakarta in September. By December, we're launching in Seoul. Early next year, we will have outlets in Shanghai, Tokyo, Sydney, and Bangkok. We're also doing some final negotiations for Taipei, Manila, and Singapore."

The Crown Colony was a shoo-in as Planet Hollywood's Asian base. "Hong Kong has traditionally been the movie capital of Asia, as well as a major financial district. It also figures well in the travel industry. It's a very important city in Asia, so I think it's quite natural that we set up here," said White.

"Setting-up" meant transforming the old



Wall of fame.

Ocean Theatre into a 21,000-square foot venue that can seat 411 diners, with an additional 100 in a spacious bar; sending managers to train in the outlets abroad; bringing in 25 people from the United States to train the local support staff; shipping the memorabilia, and finally, throwing a grand launching party — all to the tune of 100 million Hong Kong dollars.

By now a familiar tourist landmark on Canton Road, Planet Hollywood Hong Kong carries on the restaurant's reputation of being "the only place in the solar system inspired by the world of food, film, and fantasy." In short, nowhere else can you dine amidst some of the movie industry's most precious memorabilia.

The Hong Kong outlet, for instance, carries an extensive collection which includes the Body Suspended in Ice from "Demolition Man"; the Star Ship Enterprise from "Star Trek", Marilyn Monroe's dress from "The Prince and the Showgirl"; Bruce Lee's car in "The Green Hornet"; Sharon Stone's ice pick in "Basic Instinct"; a wine jar Jackie Chan used in "Drunken Master II," to mention but a few. Even Bradley White can't give a complete inventory right off. Forgivable, because there are at least 500 mementos lining the walls and ceiling of his domain.

"We had four 40-foot containers and one 20-foot container full of memorabilia when we arrived here," he recounts. "Most of them were purchased from auctions or from studios. Some were donated by private collectors or by the movie stars themselves. The rest, we sourced from all over."

White reveals that there's a whole division at Planet Hollywood that does nothing but acquire, catalogue and mount these priceless memorabilia. "Nobody in the restaurant can touch anything in the collection — everything is done by museum-trained people." Everything, too, is insured.

The most expensive piece of memento in the restaurant is, according to White, a handwritten letter by Bruce Lee, stating his aims and philosophies in life long before he actually achieved stardom. "It's virtually priceless."

The efficient restaurateur that he is, White hastens to emphasise that Planet Hollywood is more than just a bar where movie buffs can wax nostalgic. "People sometimes get so overwhelmed with all the memorabilia, they forget one important thing — Planet Hollywood is a restaurant. You also come here to eat."

"Some folks are actually surprised to find out we serve excellent food," he continues. "For some reason, they'd be shocked. A lot of people quite don't know what to expect when they come into Planet Hollywood. They ask, 'Is it a museum?' or 'Do we have to pay an entrance fee to come in?' The answer to both is 'No.' This is a restaurant. You're free to come in anytime to have a meal or a drink."



Action reigns supreme with Bruce Lee's car from "Green Hornet" and Sly Stallone's replica from "Demolition Man".

The Planet Hollywood Hong Kong menu echoes items that have been considered staples in all the other outlets, as well as fresh dishes following the new California classic cuisine. In layman's words, that means unusual pasta combinations, exotic salads, juicy burgers, pizzas, smoked and grilled fish and meats, as well as a range of tempting desserts.

For the largely Asian clientele, White has a selection of "Canto-Californian" dishes. "We've adopted some sort of 'east-meets-west' mix in our menu. From our regular pastas and pizzas, we have added seafood noodle pasta with Chinese mushrooms and abalone, an all-seafood pizza with a spicy Chinese sauce paste; red bean cream desserts, among others. We realise that not everybody who comes in would like to eat American food. We don't want to steamroller the local population, and that goes for everything we have done here in Hong Kong. In every aspect, whether it's food or decor, we'd like to include some Asian character."

An annex to the restaurant is the ever-popular souvenir shop, where stargazers can purchase exclusive Planet Hollywood logo items like shirts, sweaters, watches, pins, keychains, and even a gorilla mascot. Prices for these merchandise, by Hong Kong standards, can be a bit astronomical — but hey, where else can you come out looking and feeling like a star? It's not everyday you can wear the same jacket Schwarzenegger carries around. . .

Another come-on of Planet Hollywood is the chance to rub elbows with their favourite movie idols. Will you always see stars at Planet Hollywood?

"I don't think we ever led people to believe that you will always see celebrities if you eat at Planet Hollywood," says an amused White. "It's more appropriate to say there is a chance you will, because stars do come in unannounced when they're in town. They'd just walk in from the street to have lunch or something, and they're seated in the restaurant with everyone else. We don't promise it would happen everyday, but you could get lucky."

"Lucky" is the word. After a hearty meal of hickory-smoked Buffalo Wings; a juicy platter of Hamburger with French fries, apple coleslaw and dill pickles; slices of mounthwatering Neptune Pizza; and a rich plate of Ebony and Ivory Brownie (dark chocolate and blond brownie topped with chocolate and white chocolate ice cream), this writer thought she had died and gone to heaven.

Not quite. We also managed to come home with an autograph from "Baywatch" mega-hunk David Hasselhoff — the Knight Rider of our teenage years. Talk about chance encounters. Talk about luck. Talk about nirvana. No wonder everyone's talking about Planet Hollywood.

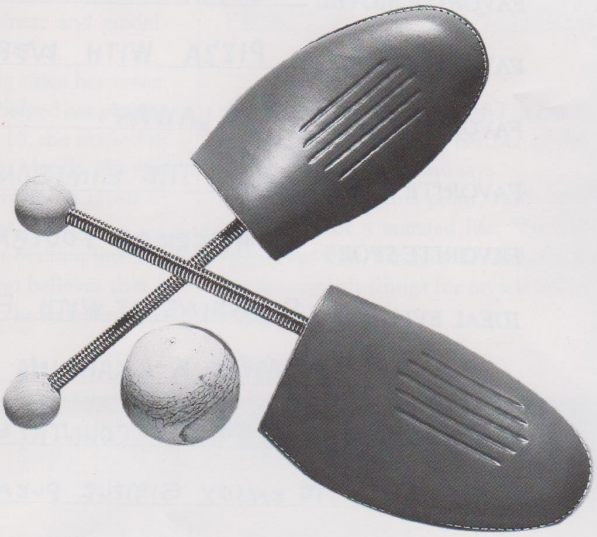
A SCENT FOR YOUR WOMAN

THE scents of spring and paradise are recalled in Elysium, the new fragrance from Clarins of Paris. Elysium is made of natural flowers, fruits, and woods, giving a scent that is neither heady nor sweet. Available exclusively at Rustan's.



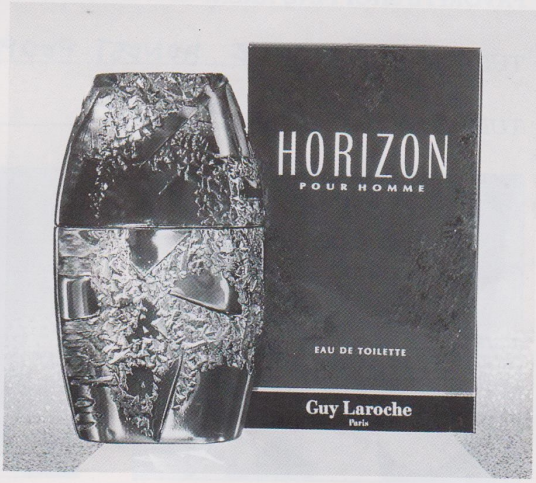
Keep those shoes in shape!

TAKE care of your shoes with finely crafted shoe trees from Italy. Handcrafted in leather-bound wood and stainless steel with classic, elegant lines, they evoke Old World memories yet are decidedly contemporary. The leather used is selected from choice hides from France and Germany and is tanned in Tuscany using an age-old natural vegetable process to bring out the leather's distinct characteristics. These shoe trees and other fine accoutrements can be found at the Boardroom.



Gentle and powerful, strong and sensual

PARFUMS Guy Laroche recently introduced Horizon Pour Homme, a fragrance which should sit well with the man who is both gentle and powerful, sensual and strong. Horizon expresses a sense of extreme freshness by blending an array of herbs and spices with light lively notes of wild mint leaves, fresh plant resins, geranium and cananga flowers, lichens, tree moss, and vetiver.



TAIPAN's ABSOLUT BEAUTY

FULL NAME: FAITH SOCORRO PAULINA ALCANTARA AMIGO

BASIC MEASUREMENT: BUST: 35 WAIST: 25 HIPS: 36
HEIGHT: 5'6" WEIGHT: 117 lbs.

BIRTHDATE: APRIL 19, 1971

BIRTHPLACE: DAVAO CITY

AMBITION: TO BE A SUCCESSFUL YOUNG WOMAN, BUSINESSWISE & FAMILYWISE

IDEAL MAN: SOMEONE WHO MAKES ME LAUGH / A CLOSE FRIEND TO WHOM I COULD TELL MY INNERMOST THOUGHTS

FAVORITE MOVIE: SLEEPLESS IN SEATTLE

FAVORITE FOOD: PIZZA WITH EVERYTHING ON IT

FAVORITE PLACE: PALAWAN

FAVORITE TV PROGRAM: THE SIMPSONS

FAVORITE SPORT: AMERICAN FOOTBALL

IDEAL EVENING: SPENDING IT WITH FAMILY & FRIENDS LIKE WATCHING A MOVIE & GRABBING SOME ICE CREAM

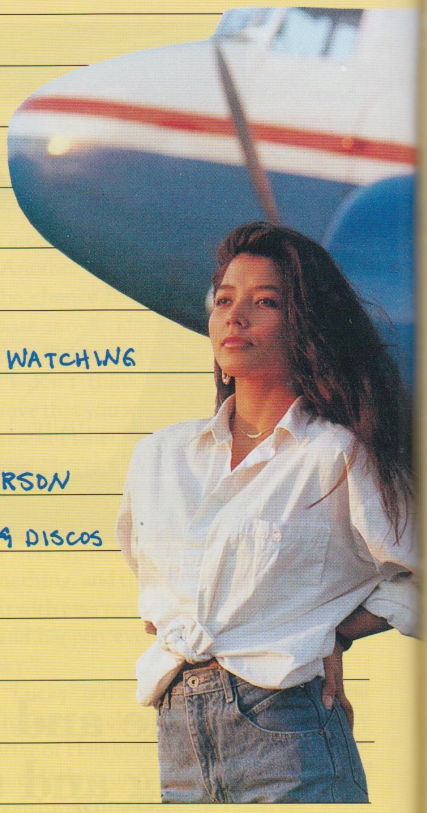
IDEAL WEEKEND: GO TO THE COUNTRYSIDE WITH A SPECIAL PERSON TO ENJOY SIMPLE PLEASURES & GO TO PARTIES & DISCOS

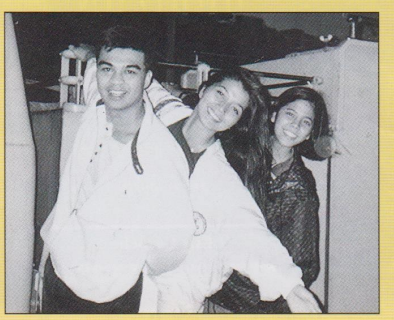
FAVORITE RESTAURANT: SAISAKI

FAVORITE SHOPPING AREA: ANY PLACE WHERE THERE'S A SALE

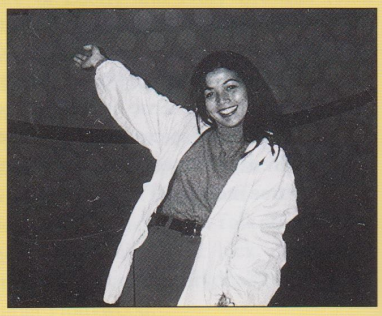
TURN ON: GENUINE, HONEST PEOPLE

TURN OFF: FALSE PEOPLE









Faith starts a life in Manila



FAITH Amigo, Euphoria's Absolut Girl 1993, says she's staying in Manila for good. "I want to live here, finish my studies and engage in business." Hardworking and independent, Faith grew up in the United States, where her parents are in the import-export business (she visited her parents last March). She has a sister and a brother. In June 1993, she joined her sister Anna in Manila for a vacation, which was extended until she finally decided last month to settle in the Philippines.

Faith, a business management student at the University of Northern Carolina, plans to continue her studies in Manila.

At the moment, Faith does some commercial modelling. She has done a TV ad for a fastfood chain, and currently she's doing a commercial for a consumer product. At the same time, Faith helps her sister Anna in a garments business.

Faith is also having a great time as Euphoria's Absolut Girl. Her tour of Sweden, home of Absolut Vodka, last July was a beautiful experience. "It was summer in Sweden when I was there. The sun was up almost all day." Faith visited Absolut Vodka's plant in Ahus, where the vodka is distilled and bottled by AB Vin & Spritcentralen. The trip to Sweden was one of her prizes for winning Euphoria's Absolut Girl 1993.

After her Sweden trip and visit to her parents in Charlotte, North Carolina, Faith is excited about starting a life in Manila. For sure, she'll be busy with Absolut Vodka, and there's the garments business and modelling.

Faith has been working since her teens. In the United States, she helped her parents in the family business. At 16, she worked in a diner. Before she went to Manila, she was a food and beverage supervisor at Hyatt in Charlotte, North Carolina.

"I know the importance of discipline and hardwork," says Faith, who believes that a woman must learn how to be independent. "A woman must be successful in family and career, so she can be a partner of the husband in the home," she says.

However, at this point, Faith isn't prepared yet for a married life. "I'm still too young for that, I'm only 23. Besides, I want to accomplish things for myself before settling down."



Predictions

BY ZENAIDA SEVA

KEEP DOMESTIC PROBLEMS AT HOME

ARIES
(March 21 - April 20)

Despite well-meant actions, you alienate people who work for you. Rein in your impatience. Just because you have a 16-hour seven-day workweek doesn't mean others do too. Give them a break. You can't expect everyone to keep up with you.

TAURUS
(April 21 - May 21)

Domestic concerns may spill over into your office and cause unnecessary stress among your employes. Leave your troubles at home or take a vacation. Don't come back to the office till you've sorted out your personal conflicts.

GEMINI
(May 22 - June 21)

Beware that frenetic pace that you're setting. Something will have to give. Can you stay up all night and still put in a full day's work? You have to choose. Give part of the job to others so you can function optimally the next day.

CANCER
(June 22 - July 23)

Refuse to be baited and lured by intrigue mongers. Your enemies are gearing for an all-out fight for control of the stockholders' proxies and they'll resort to anything to trip you up. But you're too smart for that.

LEO
(July 24 - August 23)

Your enthusiasm is infectious and when you propose a new sports and recreation budget to your boss, he immediately approves it. Just be sure you do not neglect your other duties because of your new preoccupation.

VIRGO
(August 24 - September 23)

Time to get away from the office bustle, but can't leave; too much pending business. Start training an assistant. Look out for mistakes that may cost your company a lot of money and wasted manhours.

LIBRA
(September 24 - October 23)

Check the numbers crunched out by your people; its error-prone time. If you don't watch out you may be held responsible for mistakes they commit, and this will stand in the way of a very important promotion.

SCORPIO
(October 24 - November 22)

Resist the temptation to fool around with numbers just to impress the boss. It's that time of the year when if you're going to get caught you'll have to pay much more than you bargain for. Also, the chances of being caught are 100 per cent.

SAGITTARIUS
(November 23 - December 21)

You may be working too hard and long because you want to overreach and surpass your past records. But at what cost? Your family may feel neglected. What you gain in the office you may lose at home. Time to rethink priorities.

CAPRICORN
(December 22 - January 20)

Your social life is such that it eats into office responsibilities. Quality of your production may drop. You will be a target for intrigue and underground infighting. Pay attention to what's going on. Use your sixth sense if you can.

AQUARIUS
(January 21 - February 19)

You're one of the top performers in your office. People think you're heartless just because you refuse to indulge in petty power plays and to climb over heads. So, you walk a lonely road now. But not for long.

PISCES
(February 20 - March 20)

Your good nature prevents you from complaining about the burdens laid on you by business partners. Try to be more assertive and aggressive if you want to make headway. But you believe in winning by yielding. If it works, so be it.

THE NEW OYSTER GOES FROM STRENGTH TO STRENGTH

GLX



OYSTER GLX

Samsonite*

Our Strengths Are Legendary*

*Trademarks of Samsonite Corporation

The suitcase that's built for abuse is now even tougher. Samsonite's new Oyster GLX has a new side lock to keep the case closed through the most jarring bumps and bangs. The top handle is wider for better grip.

Together with our indestructible polypropylene shell and airtight Santoprene seal, you'll see that the toughest suitcase is now unbeatable.

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  Ortigas Center, Mandaluyong, Metro Manila.
  Tel. Nos. 634-1259 and 633-9297
- Metro Manila Outlets:
  The Landmark, Robinson's, SM Shoemart,
  Rustan's and The Travel Club
- Provincial Outlets: Leading department stores in Cebu, Bacolod, Cagayan de Oro, Davao, General Santos and Iloilo.

INTRODUCING

Carlsberg

TO GO



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